

DESIGN & ACCESS STATEMENT

PROPERTY : 31 HIGH STREET, ROSS-ON-WYE, HEREFORD

Proposal :- new signage at 31 High Street, Ross-on-Wye, Herefordshire

Planning Application number :- 161408

1. What are the features on the existing site?

The Building is part of a terrace of Victorian shop. The terrace as with most properties in Ross is Grade 2 Listed but the original front elevations have been altered (some time ago) to provide glazed shop fronts. There are no structural changes to the façade of the property.

2. How have access issues been addressed?

There are no changes to ingress / egress for customers or deliveries. The shop has a front door and no rear access. Shop deliveries as existing through front door.

3. Provide details of Layout of the proposed development?

There are no changes to the Layout. The shop comprises a small shop of 300 square feet, a cellar and two rooms on the first and second floor. There is no rear access.

4. Provide details of the scale / appearance of the proposed development

There are no structural changes to the property.

The existing sign on the front elevation over the window display will be replaced with a new sign – the dimensions of the sign are 0.61m high x 3.00m wide.

Please see attached for how the sign will look on the Building.

There will also be a sticker in the window display as per photograph.

Sign will be non-illuminated.

5. Details of landscaping

Not applicable.

6. Provide details of how Heritage Assets issues have been addressed?

The shop is Grade 2 listed so the sign has been designed to blend in with the fabric of the Building. The sign will be similar to other adjoining shop signage in the vicinity.

Please see attached :-

1. Shop signage design.
2. How the sign will look on the shop.

HEREFORDSHIRE COUNCIL PLANNING SERVICES DEVELOPMENT CONTROL		
27 JUN 2016		
To		
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