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Taylor, Susan

From: donotreply@herefordshire.gov.uk
Sent: 19 October 2016 10:57
To: Planning Enquiries
Subject: Planning application comment was submitted

The following is a objecting comment on application P162921/F by Robert Comba:

"

My objections are twofold.

In the first place this development is altogether too large for its proposed location. It will completely overwhelm and change the nature of the existing communities.

The volume of new traffic being generated along King's Acre, Whitecross, Grandstand and Holmer roads will exacerbate a traffic system which is already at near standstill for large stretches of the day.

Secondly, the plans for the employment use area incorporates a maximum height of 18 metres. Allowing industrial development of this height will utterly and irrevocably alter the whole nature of this area of Hereford.

It will dominate the area changing its nature from rural suburban to industrial. It will severely detract from the amenity value of both existing housing and that in the proposed development. The developer's plans made great play of the view corridor from the housing developments south-westerly towards Credenhill. Even a single 18 metre-high industrial building, let alone several, will nullify that claim.

Any employment development in this setting should blend in with, and not dominate its surroundings. Any business or industrial development in this plan must be limited to the height of the tallest housing development i.e. 14 metres. Anything requiring taller accommodation should be confined to a dedicated industrial area such as Rotherwas.

The adjacent new cattle market provides the example which this development should complement. It is low-rise and the outline of the cattle market buildings has been softened by the extensive surrounding tree planting. In order to maintain this approach the developers should be required to plant extensive tree cover around the perimeter of the employment area.

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162921