

Dear Richard,

I consider that these 2 signs would be regarded as being on "enclosed land" and as such are exempt from the need for Advertisement Consent.

Kind regards

Simon Withers

Development Manager | Development Management

Economy, Environment and Corporate Services | Places and Communities

: :
Tel 01432 260612

@ swithers@herefordshire.gov.uk

General Planning Enquiries:

Planning_enquiries@herefordshire.gov.uk

From: Richard Crowther [<mailto:Richard.Crowther@britishland.com>]

Sent: 17 April 2015 13:28

To: Withers, Simon

Subject: FW: Debenhams, Hereford

Simon,

I hope you are well.

Can you give me your thoughts on whether this minor changes require a planning application,

Regards

Richard

Richard Crowther

Retail Asset Manager

British Land Plc | York House | 45 Seymour Street | London | W1H 7LX

T: +44 207 467 2894 | M: +44 7990 020284 |

richard.crowther@britishland.com | www.britishland.com

From: Monks, Michael [<mailto:Michael.Monks@Debenhams.com>]

Sent: 04 March 2015 16:02

To: Richard Crowther

Subject: Debenhams, Hereford

Richard

I attach a proposal for a signage trail through the car park for Debenhams Click & Collect. These are all outside our demise but I would be grateful for landlord's consent.

You will note that sign ref 1 has two options. I would have thought that option A would be preferable as Option B might give the impression that it leads to Click & Collect only and not the store.

Sign ref 2 is simply an add-on to the existing sign. If you propose to replace this, perhaps we could incorporate our sign within your proposal.

Sign ref 3 is to brand six parking spaces adjacent to the extra wide spaces. The numbers are indistinct in my lease plan but I think they are numbered 333-338.

Sign ref 4 is to replace the existing small sign with something more legible in the same location.

I would be grateful to hear your opinion.

Incidentally I haven't been able to find any planning consent for the Debenhams sign over the car park entrance.

Regards,

Michael Monks |Senior Estates Manager
T 0114 289 5391 **X** 427791 **M** 07740 061414
The Moor, Sheffield S1 3LR

DEBENHAMS



British Land

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Registered in England Registered number 621920

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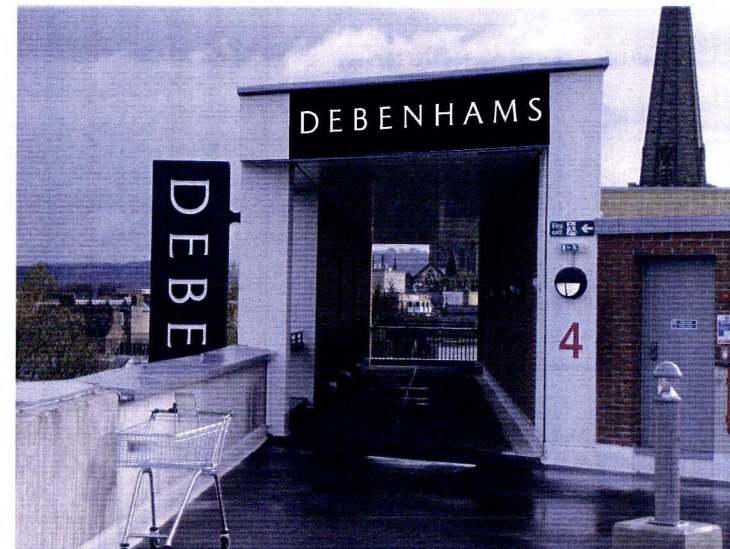
sign ref 1 (option A)

1 no non illuminated shallow folded 12g aluminium panel oa size APPROX. 4450 x 800mm.

12g aluminium panel powder coated black ral 9005 60% gloss.

'DEBENHAMS' lettering to be directly applied white vinyl.

Panel to be fitted in agreed position using aluminium angle fixing rails.



sign ref 1 (option A) - Proposed sign position

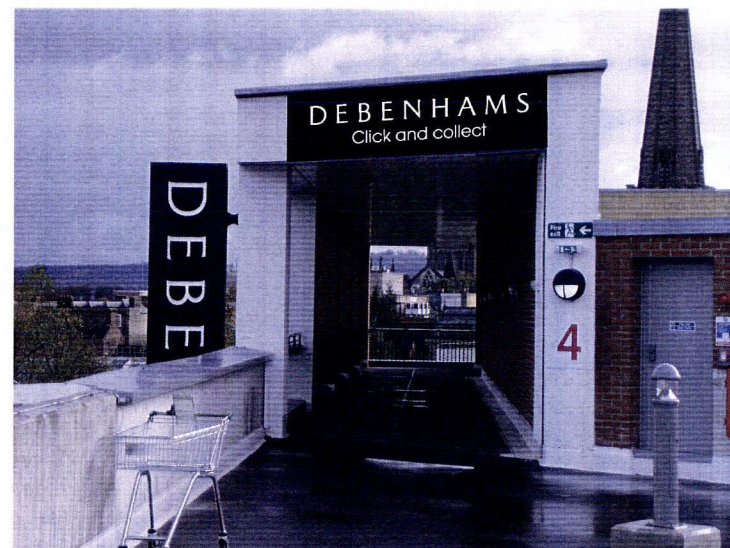
sign ref 1 (option B)

1 no non illuminated shallow folded 12g aluminium panel oa size APPROX. 4450 x 800mm.

12g aluminium panel powder coated black ral 9005 60% gloss.

'DEBENHAMS' lettering to be directly applied white vinyl.

Panel to be fitted in agreed position using aluminium angle fixing rails.



sign ref 1 (option B) - Proposed sign position



Escott Signs Limited, 378 Princesway,
T.V.T.E, Gateshead, NE11 0TU
Tel: 0191 487 1010 Fax: 0191 491 0762
sales@escottsigns.com

Client: Debenhams PLC
Unit 1, Old Livestock Market,
Edgar St. & Newmarket St.
Hereford.

Design No: SD7926.15

Scale: Not to scale

Drawn By: T. Richardson

Date: 3rd March 2015

Revision: 00

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sign ref 2

1no non illuminated shallow folded 12g aluminium panel oa size APPROX. 2600 x 700 x 100mm.

12g aluminium panel powder coated black ral 9005 60% gloss.

'DEBENHAMS' Click and collect level 4' lettering to be directly applied white vinyl.

Panel to have full 12g aluminium back tray powder coated black ral 9005 60% gloss.

Panel to be fitted below existing car park panel to timber posts



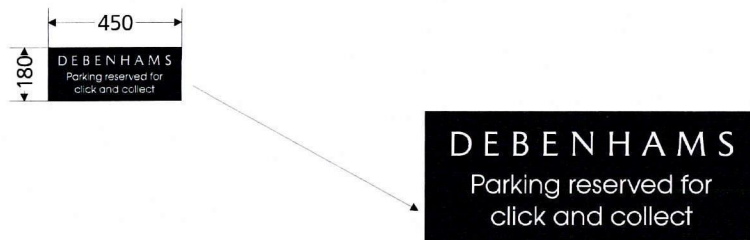
sign ref 2 - proposed sign position

sign ref 3

6no. 5mm clear acrylic reverse decorated panels 450 x 180mm.

5mm clear acrylic complete with reverse applied digitally printed vinyl detail backed off with white vinyl.

Panels to be face fixed in agreed positions in front of parking bays.



sign ref 3 - proposed sign position



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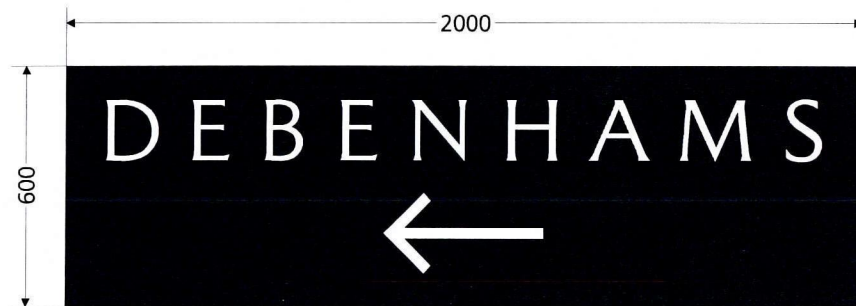
sign ref 4

1 no non illuminated shallow folded 12g aluminium panel oa size APPROX. 2000 x 600mm.

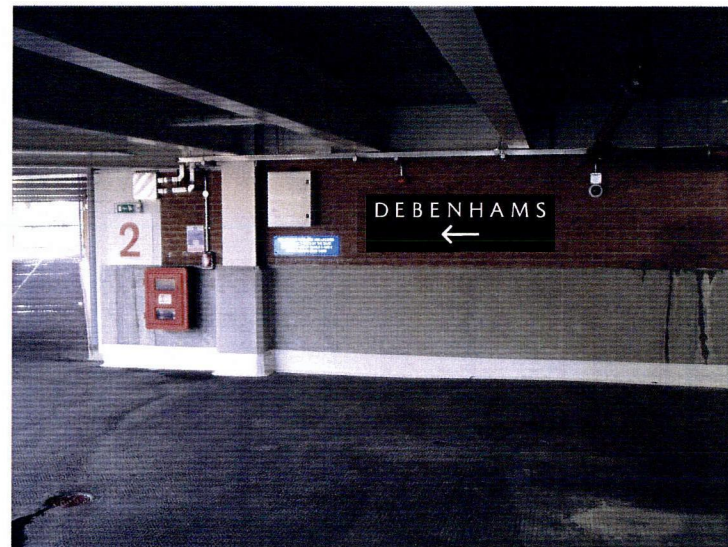
12g aluminium panel powder coated black ral 9005 60% gloss.

'DEBENHAMS' lettering to be directly applied white vinyl.

Panel to be fitted in agreed position using aluminium angle fixing rails.



sign ref 4 - Existing



sign ref 4 - proposed sign position



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