

Herefordshire Council  
Blue School House  
Blueschool Street  
Hereford  
HR1 2ZB

Agents Ref: 50570600 /

Please Quote Agents Ref; on all correspondence

Model from prescribed by the Department of the Enviromental Circular 23/72

(Welsh Office Circular 58/72)

You are advised to read the accompanying notes before completing any part of this form

**APPLICATION FOR CONSENT TO DISPLAY AN  
ADVERTISEMENT**  
Town and Country Planning Act 1990

The Town and Country Planning (Control of  
Advertisements) Regulations 1992

For Office Use Only

Application

Date Registered

Copy No

1 2 3

1. APPLICANT

**Lloyds TSB  
Property Management  
Canons House  
P O Box 112  
Bristol  
BS99 7LB**

2. AGENT

**Hawes Signs Ltd  
Moulton Park  
Northampton  
NN3 6EU  
Tel 01604 790000  
Fax 01604 790190**

3. Postal Address where the  
advertisement is to be displayed

**Lloyds TSB  
50 High Street  
Ross-On-Wye  
HR9 5HJ**

4. Purpose for which the building is now  
used.

**Bank (Class A2)**

5. (a) Has the applicant an interest in the  
land?

**Yes and all relevant consents have been secured**

6. Nature of the advertisement

**New Bank Signage  
See attached drawing for details**

7. (a) Will the advertisement be illuminated?

**Yes, where detailed on the attached drawings**

(b) Illumination type?

**Fluorescent and or LED where detailed on  
the attached drawing.  
Fascia sign illumination levels do not  
exceed 800cd/m2.  
Projection sign illumination levels do not  
exceed 600cd/m2.**

(c) Intermittent or static illumination?

**Static**

8. Period for which consent is sought

**5 Years**

9. Additional information

**Existing External Signage will be removed  
Part of National Corporate Signage Upgrade**

Signed

Date

15/12/2006

On behalf of Lloyds TSB