

# Appendix 6.2

## Response Cards -

### Support Some

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

10/09/11

#### Proposal for Sainsbury's Ledbury

☐

I/ we support the proposal

☒

I/ we support some of the proposal

☐

I/ we do not support the proposal

My comments

The exhibition was quite impressive. I have mixed feelings towards the proposal as I do most of my shopping in the small High Street shops and we have such a good High Street at present it would be a shame to damage it. The current small supermarkets are plenty for me but if it is inevitable that a "big" supermarket is to be built I would much rather it was Sainsbury's & definitely not the one proposed by Tesco.

If you do not wish to receive further information on the proposal please tick here ☒

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

#### Proposal for Sainsbury's Ledbury

☐

I/ we support the proposal

☒

I/ we support some of the proposal

☐

I/ we do not support the proposal

My comments

I approve of Sainsbury's as a company, but fear that building an out-of-town store will starve the town of much of its current business (see Leominster/Dudley). A situation like that achieved in Ludlow, if possible, would be acceptable.

A petrol station & the by-pass would be useful.

If you do not wish to receive further information on the proposal please tick here ☐

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## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

09-09-2011

#### Proposal for Sainsbury's Ledbury

☐

I/ we support the proposal

☒

I/ we support some of the proposal

☐

I/ we do not support the proposal

My comments

CHILDREN ARE NOT KIDS - THEY  
ARE YOUNG GOATS (ITEM 4 IN YOUR  
"OUR VALUES MAKE A DIFFERENCE"  
ALTHOUGH YOUR PROPOSALS ARE  
MASSIVE COMPARED TO TESCO,  
SAINSBURY WOULD BE A  
MUCH BETTER OPTION -  
TESCO IS NOT LIKED,  
NOT WANTED, ONLY TOLER-  
ATED.  
BEST OF LUCK.  
B

If you do not wish to receive further information on the proposal please tick here ☐  
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## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

10/9/11

#### Proposal for Sainsbury's Ledbury

☐

I/ we support the proposal

☒

I/ we support some of the proposal

☐

I/ we do not support the proposal

My comments

I would welcome a petrol  
station, meat/fish/cheese  
counter but would like  
to see better access to  
town or a car park at this  
end of town.  
This would encourage people  
to visit town as well as  
Sainsbury

If you do not wish to receive further information on the proposal please tick here ☒  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name \_\_\_\_\_ Title \_\_\_\_\_

Date

10-9-2011

#### Proposal for Sainsbury's Ledbury

- ☒ I/ we support the proposal  
☒ I/ we support some of the proposal  
☐ I/ we do not support the proposal

### My comments

We need a Supermarket  
with Quality produce.  
We also feel we  
want it will make  
our appearance to  
Town Thawlers.  
WELCOME - MAKE IT  
SOON !!

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name \_\_\_\_\_ Title \_\_\_\_\_

Date

10/09/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☒ I/ we support some of the proposal  
☐ I/ we do not support the proposal

### My comments

Not convinced store needs  
to be so large or  
have restaurant.  
Must work with High Street

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

10/09/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/we support the proposal
- ☒ I/we support some of the proposal
- ☐ I/we do not support the proposal

My comments

I would not want to have products that are specialist to ledbury. My main want would be a meat & cheese counter that I could buy bacon, sausages etc by slice instead of in a packet. Petrol station good idea to bring competition.

If you do not wish to receive further information on the proposal please tick here ☒  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Date

#### Proposal for Sainsbury's Ledbury

- ☐ I/we support the proposal
- ☒ I/we support some of the proposal
- ☐ I/we do not support the proposal

My comments

car park too small  
no need for restaurant  
have more shopping area + let people go to ledbury for other food and using specialist local shops

If you do not wish to receive further information on the proposal please tick here ☒  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

10/9/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal
- ☒ I/ we support some of the proposal
- ☐ I/ we do not support the proposal

My comments

My fear is that any  
supermarket of this size  
will mean other businesses  
in Ledbury. Supermarkets in the  
UK already take 90-95% of all  
household purchases.  
If we must have a new bigger  
supermarket in Ledbury, you are  
100% better than Tesco in every  
respect. There is no contest.  
We always used you when we  
lived near Kidlington.

If you do not wish to receive further information on the proposal please tick here ☒  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Date

10/09/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal
- ☒ I/ we support some of the proposal (MOST OF)
- ☐ I/ we do not support the proposal

My comments

WOULD BE GOOD TO INCLUDE FREE BUS  
TRAVEL BETWEEN STORE & TOWN CENTRE  
(AS PART OF SCHEDULED SERVICE)  
SMALLER RESTAURANT TO ENCOURAGE  
ENGAGEMENT WITH TOWN  
TRY TO GET WIDE PATH / CYCLE ROUTE  
TO TOWN CENTRE  
COMMIT TO USING LOCAL FIRMS FOR  
MAINTENANCE ETC

TO SMOOTH PATH OVER OBJECTORS  
TRY OFFERING BUSINESS ADVICE TO  
STORES MOST LIKELY TO BE AFFECTED

MUCH BETTER SCHEME THAN TESCO'S  
WILL NEED MORE DETAIL ON 106 PROPOSED

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

2.9.11

#### Proposal for Sainsbury's Ledbury

☐

I/ we support the proposal

☒

I/ we support some of the proposal

☐

I/ we do not support the proposal

#### My comments

If you do build this Super Market, perhaps, the Lower Road Trading estate entrance will be closed, because the extra traffic your store will create will be terrible for Lower Road. Every-body using the trading estate should use the by-pass. I hope we will not have the big lorries using our road.

If you do not wish to receive further information on the proposal please tick here ☐

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Date

6 Sept 2011

#### Proposal for Sainsbury's Ledbury

☐

I/ we support the proposal

☒

I/ we support some of the proposal

☐

I/ we do not support the proposal

#### My comments

Sainsbury's is a favourite store of mine. Rather than their awful Tinos. However, the size of the store must reflect the effect it may have on our lovely town and its shopkeepers. A case of people before profit. The petrol station would be very welcome.

If you do not wish to receive further information on the proposal please tick here ☐

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## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

11/9/2011

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal
- ☒ I/ we support some of the proposal
- ☐ I/ we do not support the proposal

My comments

We enjoy shopping at Sainsbury's and feel it will be a chance for us to work in this area. I think people are concerned that it will affect Ledbury town as people will go away from town. Also with Tesco's plans to open so far good news though, no second store.

Thank you.

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

5/9/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal
- ☒ I/ we support some of the proposal
- ☐ I/ we do not support the proposal

My comments

My main concerns are the amount of traffic this new supermarket will bring to the stretch of road from Bridge Street to the Island at the bottom of Lower Road. There are only a few places where cars can pull in to give way to oncoming traffic.

If you do not wish to receive further information on the proposal please tick here ☐  
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## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

4.09.11

#### Proposal for Sainsbury's Ledbury

☐

I/we support the proposal

☒

I/we support some of the proposal

☐

I/we do not support the proposal

#### My comments

I congratulate you on asking straight questions not loaded ones as Tesco did. I am concerned on the effect large supermarkets will have on local shops. However, if it is decided in principle that Ledbury is to have another one, then I would prefer Sainsbury to Tesco because you still have organic food than Tesco.

If you do not wish to receive further information on the proposal please tick here ☒

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

3/9/11

#### Proposal for Sainsbury's Ledbury

☐

I/we support the proposal

☒

I/we support some of the proposal

☐

I/we do not support the proposal

#### My comments

I SUPPORT YOUR PLANS IN PRINCIPLE BUT AS TESCO SUPERMARKET HAVE ALSO PLANS TO ENLARGE AND/RELOCATE TO A SITE NEAR TO YOU, I DO NOT FEEL THERE ARE SUFFICIENT CUSTOMERS TO SUPPORT 2 LARGE OUT OF TOWN SUPERMARKETS IN LEDBURY WITHOUT THE TOWN CENTRE SUFFERING

If you do not wish to receive further information on the proposal please tick here ☐

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## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

3/9/2011

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal
- ☒ I/ we support some of the proposal
- ☐ I/ we do not support the proposal

My comments

Whilst I think a large supermarket would change Ledbury. If I had to choose between TESCO & SAINSBURY I would prefer my preference would be Sainsbury. However I think a smaller one and not a 'superstore' would be better for the small traders in Ledbury. I don't like the idea of a restaurant either.

If you do not wish to receive further information on the proposal please tick here ☒  
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## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

1-9-2011

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal
- ☒ I/ we support some of the proposal
- ☐ I/ we do not support the proposal

My comments

SUBJECT TO:-  
NO STARBUCKS.  
NO 'CHATTING' BY CASHIERS  
WHILST CUSTOMERS WAIT +  
WAIT + WAIT.

SAINSBURY IS PREFERABLE  
TO SHODDY TESCO AND  
'JOKE PRICE' CO-OP.

Good luck.

J. Sandered.

If you do not wish to receive further information on the proposal please tick here ☐  
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## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

13-9-11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☒ I/ we support some of the proposal  
☐ I/ we do not support the proposal

My comments

CAR PARK SPACES NEED  
TO BE OF A GENEROUS  
SIZE OTHERWISE I WILL  
REMAIN AN INTERNET  
SHOPPER

If you do not wish to receive further information on the proposal please tick here ☐  
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## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

10/9/2011

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☒ I/ we support some of the proposal  
☐ I/ we do not support the proposal

My comments

TRAFFIC IN LOWER ROAD  
IS A NIGHTMARE NOW.  
IT WILL BE USED AS A  
RAT RUN MORE THAN IT  
IS USED NOW. ALSO THE  
TRADING ESTATE IS  
A BIG PARKING LOT.  
AS THERE IS KNOWWARE  
TO PARK FOR WORKERS  
IT IS ALSO USED AS  
A LORRY PARK.  
I TAKE LIFE IN MY HANDS  
TO ROLL OUT/IN TO MY DRIVE

If you do not wish to receive further information on the proposal please tick here ☐  
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## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

10/09/11

#### Proposal for Sainsbury's Ledbury

☐

I/ we support the proposal

☒

I/ we support some of the proposal

☐

I/ we do not support the proposal

My comments

IF IT WAS BETWEEN YOUR PLANS OR  
TOWN'S - I WOULD SUPPORT YOUR  
BUT, TO HAVE BOTH OF YOU WORKS  
AS A DISASTER FOR LEDBURY  
TOWN CENTRE.  
- I WOULD LIKE TO GET AN ANSWER  
- FROM THE TOWN  
- THE GARAGE / PETROL IS GOOD.  
YOUR PLANS MUST BE LIMITED  
IN ORDER TO PROTECT LEDBURY  
TOWN CENTRE BUSINESS.  
I WOULD SUPPORT  
IN PROTECTING SPORTS PREMISES!

If you do not wish to receive further information on the proposal please tick here ☐  
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## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Date

13-9-11

#### Proposal for Sainsbury's Ledbury

☐

I/ we support the proposal

☒

I/ we support some of the proposal

☐

I/ we do not support the proposal

My comments

THE ONLY PART WE ARE NOT  
HAPPY WITH IS THE PROPOSED  
CUSTOMER RESTAURANT  
AS THIS WILL TAKE PEOPLE  
FROM THE TOWN CENTRE  
WE BELIEVE WE NEED ANOTHER  
PETROL STATION TO OFFER US  
CHOICE

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

12/9/2011

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal
- ☒ I/ we support some of the proposal
- ☐ I/ we do not support the proposal

My comments

I would rather have Sainsbury's than Tesco! BUT the last thing we want is for our town centre shops to lose business. If they do, tourism will die too, + the town suffer massively. For myself, I walk to do my shopping, and an out-of-centre store would be too far to walk back with shopping. I do not want to use the car, or bus.

A small Sainsbury's in the town centre would be acceptable.

If you do not wish to receive further information on the proposal please tick here ☐

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

10/09/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal
- ☒ I/ we support some of the proposal
- ☐ I/ we do not support the proposal

My comments

THIS IS A RIDICULOUS PLAN IF THE NEW TESCO IS GOING TO BE IN THE SAME PLACE. LEDBURY DOESN'T NEED 2 LARGE SUPERMARKETS.

I THINK THE IDEA OF A PETROL STATION IS A GOOD ONE BUT IT WILL TAKE A LOT OF BUSINESS AWAY FROM THE LOCAL PETROL STATIONS AND SHOPS.

If you do not wish to receive further information on the proposal please tick here ☐

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

17/9/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal
- ☒ I/ we support some of the proposal
- ☐ I/ we do not support the proposal

My comments

I support the idea of a petrol station and recycling centre. My concern is that the store will sell items currently offered by local independent retailers. Much of Ledbury attracts to the range of independent small businesses.

If you do not wish to receive further information on the proposal please tick here ☐

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

28/9/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal
- ☒ I/ we support some of the proposal
- ☐ I/ we do not support the proposal

My comments

Proposed store location/layout seems to be sound - but

- Need to justify major size of unit in relation to local needs as too large
- Must avoid conflict with High St & Howard shops on non-food items
- Must improve pedestrian/cycle links incl widening of path Z62 from centre of town
- Offer park & ride facility for Sainsbury shoppers to get into town centre at no cost

If you do not wish to receive further information on the proposal please tick here ☐

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

27 Sept 2011

#### Proposal for Sainsbury's Ledbury

☐

I/ we support the proposal

☒

I/ we support some of the proposal

☐

I/ we do not support the proposal

My comments

A good presentation. The placement on the site is good to ensure low light & noise pollution for surrounding properties. However this is still a concern for the petrol station & car park - the trees along New Mills Way are deciduous so will not provide screening all year around. The recycling need relocating - glass bins are very noisy and will be a nuisance for residents on the opposite side of New Mills Way.

If you do not wish to receive further information on the proposal please tick here ☐

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

18-09-11

#### Proposal for Sainsbury's Ledbury

☐

I/ we support the proposal

☒

I/ we support some of the proposal

☐

I/ we do not support the proposal

My comments

- AS I LIVE SO CLOSE TO THE BYPASS, I AM INDEED WORRIED ABOUT TRAFFIC FUMES AND NOISE.
- IS THERE SUFFICIENT HOUSING IN LEDBURY TO HOUSE ALL THE NEW EMPLOYEES THE STORE WILL EMPLOY?

If you do not wish to receive further information on the proposal please tick here ☐

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

3/9/11

#### Proposal for Sainsbury's Ledbury

☐

I/ we support the proposal

☒

I/ we support some of the proposal

☐

I/ we do not support the proposal

My comments

OH COME ON! THIS IS  
HEREFORDSHIRE, NOT ESSEX.  
IF THIS IS THE BEST DESIGN  
YOUR IN HOUSE ARCHITECTS  
CAN COME UP WITH. REPLACE  
THEM OR GO PRIVATE. EVEN  
TESCO CAN BE MADE TO THINK  
A BIT - SEE TESCO LUDLOW.  
I'M NOT AGAINST YOUR PROPOSAL  
IN PRINCIPLE, BUT IF IT LOOKS  
LIKE THIS - I AM

If you do not wish to receive further information on the proposal please tick here ☐

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

#### Proposal for Sainsbury's Ledbury

☐

I/ we support the proposal

☒

I/ we support some of the proposal

☐

I/ we do not support the proposal

My comments

WOULD LIKE TO SEE  
A RANGE OF CLOTHING IN  
THE NEW STORE FRACALLY  
FOR CHILDREN

If you do not wish to receive further information on the proposal please tick here ☐

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

25.9.11

### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☒ I/ we support some of the proposal  
☐ I/ we do not support the proposal

My comments

We do see the need for a larger supermarket in Ledbury to replace the current Tesco's, but do not see the need for that to be two, i.e. Tesco + Sainsbury's both having larger stores on the outskirts of town.

Preferably we would like to see one store as good as, if not better than, the Morrison store in Malvern.

If you do not wish to receive further information on the proposal please tick here ☐

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

3/10/11

### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☒ I/ we support some of the proposal  
☐ I/ we do not support the proposal

My comments

IF we need another Supermarket in Ledbury I would rather it be a new one.

We do not need another Supermarket such as Tesco. We have a site already and yours would only be taking a site already in use not using up any more land.

If you do not wish to receive further information on the proposal please tick here ☐

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

10th Sept. 11.

### Proposal for Sainsbury's Ledbury

☐

I/ we support the proposal

☒

I/ we support some of the proposal

☐

I/ we do not support the proposal

My comments

In general we are in favour of the scheme. Our reservations are: a. Those deciding on the range of goods for sale must be sensitive to the existing outlets in the town. b. Transport of goods should not be via the top cross but confined to the A50 and Gloucester Rd. c. Publicity within the <sup>store</sup> should encourage customers to visit the town - town plan - parking etc. d. By C above, and by any other means, to indicate a concern for the town and its continued prosperity. A real partnership with the town of Ledbury, as well as with Gloucester, should be fundamental aim.

If you do not wish to receive further information on the proposal please tick here ☐

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

# Appendix 6.3

## Response Cards -

### Do Not Support



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

2/9/11

### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

### My comments

This is too much, too big  
for a town like Ledbury.  
You will kill the high street  
restaurants, clothing, papers  
gift shops + cafes  
Why can't you just do food  
+ petrol?  
Looks like we're soon to  
become a Supermarket Town!  
Tesco, Co-op, Sainsbury, this  
is so silly - Cheap land  
to catch malvern catchment

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

3/9/11

### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

### My comments

We love Ledbury just  
as it is. The supermarket  
We have already are just  
enough and the town centre  
is thriving. please leave  
Ledbury alone - it's  
perfect. Don't spoil it.

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date


5/9/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

This project will draw a large number of people away from the High Street and thus hasten the demise of the small independent shop. The heart of Ledbury will be a ghost town. We are against this development on all levels.



If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

1/9/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

I AM STRONGLY OPPOSED TO ANOTHER SUPERMARKET IN THE AREA. THERE ARE ALREADY TWO WHICH IS ENOUGH TO SUPPLY DEMAND. I ALSO FEEL THAT THIS DEVELOPMENT WOULD BE DETRIMENTAL TO THE SMALL SHOPS IN THIS MARKET TOWN.

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

02/09/11

#### Proposal for Sainsbury's Ledbury

☐

I/ we support the proposal

☐

I/ we support some of the proposal

☒

I/ we do not support the proposal

My comments

We think this is a very bad idea because then all the nice shops in Ledbury will have less trade due to people driving their cars to Sainberrys & then going home. Why would they bother to come up into the town? Sainsbury could/would sell them everything that they need.

If you do not wish to receive further information on the proposal please tick here ☒  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Date

3 SEPT 2011

#### Proposal for Sainsbury's Ledbury

☐

I/ we support the proposal

☐

I/ we support some of the proposal

☒

I/ we do not support the proposal

My comments

I am very anxious to preserve the unique shops that we have in Ledbury & our tourism which will suffer if you open a large supermarket. Jobs will be lost, we shall have empty shops, the heart will go out of our precious town & few people will want to visit. Why should the greed of large companies with the living of Ledbury people leave us alone!!

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

9/9/11

#### Proposal for Sainsbury's Ledbury

☐

I/ we support the proposal

☐

I/ we support some of the proposal

☒

I/ we do not support the proposal

My comments

Ledbury is a small market town, with a thriving high street, we do not need a large Sainsbury's we can already buy local produce from the high street. you will kill off a unique little town, those who drive out of town to do there weekly shop will continue to do so as they do not support local business now.  
PLEASE LEAVE LEDBURY ALONE!!

If you do not wish to receive further information on the proposal please tick here ☒

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

9/9/11

#### Proposal for Sainsbury's Ledbury

☐

I/ we support the proposal

☐

I/ we support some of the proposal

☒

I/ we do not support the proposal

My comments

you are saying that 220 full time jobs / part time jobs will be created, what about the unemployment that'll be caused when many business & shops in town have to close? you will take the life out of this beautiful little town and ruin it, once its gone it'll never come back. People that shop out of town now, will continue to do so you will not change the shopping habits they dont support local produce now.

If you do not wish to receive further information on the proposal please tick here ☒

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

10.9.11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

I OBJECT STRONGLY  
TO THIS APPLICATION  
ON THE GROUNDS THAT  
LEDBURY ALREADY HAS  
TWO CHAIN STORES AND A  
THIRD WOULD UNDOUBTBLY  
HAVE A SERIOUS + DETRIMENTAL  
EFFECT ON THE TOWN'S  
UNIQUE AND SPECIAL  
NATURE. WE DO NOT  
NEED THIS DEVELOPMENT  
AT ANY COST.

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Date

13/9/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

An out of town Superstore  
will kill the unique vitality  
+ vibrancy of Ledbury's  
High Street. Our lovely  
independent shops will  
close taking money out of  
the local economy + into  
Sainsbury shareholders  
pockets. The CPER research  
hub Ledbury's local food  
network shows many more  
jobs will be created than  
you "create" with this proposal.

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

11-9-11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal
- ☐ I/ we support some of the proposal
- ☒ I/ we do not support the proposal

My comments

While I am a great supporter of Sainsbury's + have shopped there for 50 years, I have mixed feelings. It would be a shame for us to have a local Sainsbury's (we go to Hereford every 4-6 weeks) but I fear for the small traders in Ledbury High Street. If you get permission (+ I pray it is Sainsbury rather than Tesco) please do your best to keep Ledbury the lovely place it is, I do not think we need a restaurant.

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

9/9/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal
- ☐ I/ we support some of the proposal
- ☒ I/ we do not support the proposal

My comments

Ledbury does not need another large supermarket. You say that you'll supply local produce but our high street already does that. You will eventually sell clothes, homewares etc and you will take people away from the high street. Ledbury will lose its character & thriving little high street & be a ghost town of empty shops - people will lose their jobs, businesses. It can not happen!

If you do not wish to receive further information on the proposal please tick here ☒  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

10-9-11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

LEDDBURY HAS A THRIVING HIGH STREET  
OF MAINLY INDEPENDENT BUSINESSES. IT  
WAS RECENTLY VOTED ONE OF THE  
COUNTRIES BEST SHOPPING EXPERIENCES IN  
A MARKET TOWN. I AM THEREFORE  
OPPOSED TO ANY 'OUT OF TOWN'  
STORES WHICH WILL HAVE A  
DETRIMENTAL EFFECT ON THE HIGH  
STREET, AS MANY SUCH  
DEVELOPMENTS THROUGHOUT THE  
COUNTRY HAVE ALREADY SHOWN.

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

7.9.2011

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

We already have  
adequate shopping  
facilities and more  
traffic in the town  
would be disastrous

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

02-09-2011

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal
- ☐ I/ we support some of the proposal
- ☒ I/ we do not support the proposal

My comments

You may be the best chain of your type but Ledbury is a little town with a heart and despite two other large retailers still has three retailers of distinction, two fruit and veg retailers and even more.

If large stores like you and Tesco take up plots on the outskirts of town it can only help to kill off the High Street so sorry but no.

If you do not wish to receive further information on the proposal please tick here ☒  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Date

09/09/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal
- ☐ I/ we support some of the proposal
- ☒ I/ we do not support the proposal

My comments

I feel large out-of-town Superstore would be detrimental to our town and the trade of our excellent & small retailers.

If you do not wish to receive further information on the proposal please tick here ☒  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

9.9.2011

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

We are opposed to any additional supermarket because the town is not big enough to sustain a third and would suck the life out of many of the specialist retailers - often family businesses - and replace them with the same 'boring stuff' as can be found any where. People come to Ledbury for the diversity of our shops and we are dependent on visitors.

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

5/9/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

We believe this shop is un-necessary and will have a negative impact on the shops in the heart of Ledbury. We do not want another shop town due to the rise of out of town shopping.

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

08/09/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

#### My comments

Just to say that I do like Sainsbury products and your company would have my support given a choice.

However I see no need for another large store in Ledbury.

There are many examples already how out of town Supermarkets have turned a lively High Street into a ghost town.

If you do not wish to receive further information on the proposal please tick here ☒  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Date

6/9/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

#### My comments

Ledbury is a small town of less than 10,000 people. It does not want or need a large out of town supermarket, which is not in keeping with the traditional market town. We have many high-street shops selling everything that we need plus 2 supermarkets already. These developments will spoil our countryside for ever.

If you do not wish to receive further information on the proposal please tick here ☒  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

9/9/11

### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

### My comments

LEDBURY IS NOT BIG ENOUGH TO SUPPORT A LARGE SUPERMARKET. WE CHOSE TO LIVE IN LEDBURY BECAUSE IT IS A COMPACT COMMUNITY WITH A WIDE RANGE OF SHOPS TO PURCHASE A NORMAL WEEKLY SHOP. PUTTING A STORE ON THE OUTSKIRTS WILL DRAW PEOPLE AWAY FROM THE TOWN SHOPS. AT THE MOMENT WE CAN WALK TO THE SHOPS - I WOULD NOT BE ABLE TO CARRY ONE BAG VERY FAR FROM HOME.

If you do not wish to receive further information on the proposal please tick here ☒

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

AS PROPOSED

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Date

9/9/11

### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

### My comments

Any out of town shop of this size will, without doubt, draw a significant amount of trade from the town centre. In this current climate even a small shift would have a disastrous effect.

If you do not wish to receive further information on the proposal please tick here ☐

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

01/01/2011

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal
- ☐ I/ we support some of the proposal
- ☒ I/ we do not support the proposal

#### My comments

INCREASED SHOPPING BUTLETS  
SUCH AS SAINSBURY & TESCO  
WILL ADVANTAGE AFFECT THE  
FINE BALANCE OF THE LOCAL  
TRADING. THIS WILL RESULT  
IN A REDUCTIONS IN  
SMALL LOCAL TRADERS &  
HENCE OF THE SURROUNDING  
ECONOMY  
MENTION SAINSBURY MON  
TESCO ARE WELCOME IN  
LEDGWAY.

If you do not wish to receive further information on the proposal please tick here ☒  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Date

01/09/2011

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal
- ☐ I/ we support some of the proposal
- ☒ I/ we do not support the proposal

#### My comments

FAR TOO BIG  
WE DON'T NEED IT.

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

9.9.11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

#### My comments

The existing towns district provides food, work and a social environment, in farms, shops, transport and social contact in a small area. In my experience megastores kill all these advantages to community spirit. Sainsbury was the first to build supermarkets the result has been the destruction of community spirit.

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

in the towns & cities of Britain. 900 net so far headbanded will

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Date

9/9/2011

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

#### My comments

Please please please DO NOT destroy a lovely town. 2 existing super-markets + 3 butchers and 2 greengrocers + a small town centre mini market can provision the town & not shift the emphasis to away from the centre.

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

9.9.11

### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

GO AWAY AND  
TAKE TESCO WITH  
YOU

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Date

9.9.11

### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

SAINSBURY'S IS A NICE  
COMPANY BUT I AM SURE  
THAT IF A MAIN STORE  
COMES HERE IT WILL  
KILL THE TOWN AND  
LEDBURY IS A SUPER  
FRIENDLY AND SPECIAL  
PLACE, UNIQUE. DON'T  
SPOIL IT PLEASE.

If you do not wish to receive further information on the proposal please tick here ☒  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

9/9/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/we support the proposal  
☐ I/we support some of the proposal  
☒ I/we do not support the proposal

My comments

TOTALLY AGAINST  
TOO BIG + NOT  
NEEDED  
NO SUGGESTION OF USE  
OF LOCAL PRODUCE  
ONLY BRITISH  
PEDESTRIAN / CYCLE  
PATHS ALREADY EXIST  
WHERE ARE  
PARALLEL PARKING  
GOING ??  
IMPACT ??

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

9/9/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/we support the proposal  
☐ I/we support some of the proposal  
☒ I/we do not support the proposal

My comments

To Bring a Sainsbury to  
Ledbury would ~~be~~  
divide Ledbury even more  
than it already has.  
The New Mills Estate  
will simply shop here, rather  
than in town. We already  
have too many supermarkets  
in Ledbury, so why more?  
Even just putting a small  
Sainsbury's will take people  
away from the main  
super market ~~at~~ in the  
centre of Ledbury - killing local  
shops.

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

10/9/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

I AM A LOCAL TRADER  
WHO SHOPS AT SAINSBURY  
BUT I AM REALLY CONCERNED  
ABOUT THE IMPACT OF  
OUT OF TOWN STORES AND  
LARGE SUPERMARKETS OPENING  
IN SMALL TOWNS  
LEDBURY IS A FANTASTIC  
TOWN AND WE DONT WANT  
IT RUINED ~~FOR THE~~  
IF WE DID HAVE TO HAVE A  
SUPERMARKET I WOULD PREFER  
SAINSBURY'S RATHER THAN THE  
DREADED TESCO!

If you do not wish to receive further information on the proposal please tick here ☐

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Date

10/9/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

We don't want the present  
small businesses to die.  
Your supermarket is not  
needed in ledbury.

If you do not wish to receive further information on the proposal please tick here ☐

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

#### Proposal for Sainsbury's Ledbury

- ☐ I/we support the proposal
- ☐ I/we support some of the proposal
- ☒ I/we do not support the proposal

My comments

Built up of too much  
traffic on the Bypass  
concern with traffic  
using the roundabout.  
but traffic into to  
New Mills is a  
Traffic light will  
not be the solution  
This Supermarket will  
eventually take away  
business from Ledbury  
Town centre

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Date

10 SEPT 11

#### Proposal for Sainsbury's Ledbury

- ☐ I/we support the proposal
- ☐ I/we support some of the proposal
- ☒ I/we do not support the proposal

My comments

Already we have a small  
Tesco in the town which is  
unable to cope with the litter  
surrounding it. Will you be able  
to promise to keep the area  
round your store & the walkways  
clean of litter & rats? Will you  
be able to promise you supply  
the customers with local  
produce as much as possible?  
My main objection is to the  
scale which will damage our  
small town

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

10/09/11

### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

### My comments

A large Supermarket on the Ledbury by-pass will affect the centre of town detrimentally - it will be too far from the centre for people to shop locally as well.  
- Your "locally sourced" food will have had to be taken to depot for packaging before returned here  
- A restaurant will also adversely affect Ledbury's restaurants - cafés.  
- Jobs will be lost in the town  
- Some people will benefit shopaholics

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

4/9/2011

### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

### My comments

The proposed store is directly behind our property. We have a number of concerns 1. NOISE - our daughter's room is at the rear of house and noise levels from deliveries, customers, lorries, etc after tea may wake her 2. SECURITY - use of sainsburys by criminals to access rear of properties on Brink Drive.  
3. CAR RACING - Horsebox car park is used by local idiots for 'burnouts' & etc we don't want this behind our house  
4. LANDSCAPING - would it be enough like the store from view.

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

6/9/11

#### Proposal for Sainsbury's Ledbury

☐

I/ we support the proposal

☐

I/ we support some of the proposal

☒

I/ we do not support the proposal

#### My comments

ARE LEDBURY IS A LOVELY  
MARKET TOWN WITH A  
GREAT VARIETY OF SHOPS.  
TESCO'S IS ALWAYS BUSY.  
IF PEOPLE WANT FURTHER  
SUPERMARKETS, THEY GO TO  
HEREFORD OR MALVERN ETC.  
THERE ARE VERY GOOD  
BUSSES SERVICES ALSO TO  
GLoucester + FREE PARKING  
FOR PENSIONERS  
SO NO WE DO NOT NEED  
MORE SUPER MARKETS

If you do not wish to receive further information on the proposal please tick here ☒

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Date

2/9/11

#### Proposal for Sainsbury's Ledbury

☐

I/ we support the proposal

☐

I/ we support some of the proposal

☒

I/ we do not support the proposal

#### My comments

We often shop in Sainsbury's  
but Ledbury does not need  
3 supermarkets. The High  
Street does well - a third  
supermarket is not going to  
keep the High St afloat.  
We've already got a petrol  
station, cashpoints, recycling,  
delis, cafe's etc. I cannot  
see what this development  
adds. If this is in place of  
Tesco's & a smaller size-fine

If you do not wish to receive further information on the proposal please tick here ☐

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

A RESIDENT OF LEDBURY  
LEDBURY DOES NOT  
require another  
Super Market  
  
Either you or TESCO  
GO SOMEWHERE ELSE  
JDM

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

5.9.2011

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

I am in favour of another food store  
in Ledbury, But not another Tesco's  
as we already have one, also they  
closed their cafe to make room for  
choice and what is there now, Household  
goods among other things.  
I am not in favour of a Sainsbury's  
as I find they are far too expensive  
for a small town like Ledbury. We  
have a Coop and we think they are the  
same. I and my family shop at Morrisons  
in Hereford or Malvern. There is more  
choice and they cater for people on the edge.

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

5/9/2011

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal
- ☐ I/ we support some of the proposal
- ☒ I/ we do not support the proposal

My comments

Ledbury is a small market town with a thriving high street. It already has 2 supermarkets, it does not need another, especially one the size that Sainsbury's is proposing. While it may result in more choice within a supermarket, it will lead to less choice in the town itself. Please go elsewhere!

If you do not wish to receive further information on the proposal please tick here ☒  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Date

7-9-11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal
- ☐ I/ we support some of the proposal
- ☒ I/ we do not support the proposal

My comments

Ledbury is not large enough to accommodate one large supermarket; let alone three. We have a vibrant high street and building on the outskirts of town will cause a drain from there to the supermarket. I want to retain our unique high st; if you must come to the town then come to the centre + share properly.

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

2.9.11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

TOTALLY UNNECESSARY  
IN SMALL TOWN LIKE  
THIS. TO FAR FROM  
MAIN SHOPPING CENTRE.

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Date

7/9/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

Evidence shows  
large Super Market  
has a bad  
effect on other  
shops in towns  
like Ledbury  
which we value.

If you do not wish to receive further information on the proposal please tick here ☒  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

1/Sept 11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal
- ☐ I/ we support some of the proposal
- ☒ I/ we do not support the proposal

My comments

WE DONT NEED ANY  
MORE SUPERMARKETS  
HERE IN LEDBURY.  
  
WE'RE FINE AS WE  
ARE. THANKS.

If you do not wish to receive further information on the proposal please tick here ☒  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Date

02/09/2011

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal
- ☐ I/ we support some of the proposal
- ☒ I/ we do not support the proposal

My comments

LEDBURY DOES NOT NEED  
A LARGER TESCO- LET ALONG  
ANOTHER SUPERMARKET-YOURS!

If you do not wish to receive further information on the proposal please tick here ☒  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal
- ☐ I/ we support some of the proposal
- ☒ I/ we do not support the proposal

My comments

Ledbury does not need any more Super markets they ruin the business for small shops that we need and like. An edge of town market is no help at all for non-drivers.

(This paper is not suitable for writing on)

If you do not wish to receive further information on the proposal please tick here ☒

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## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Date

01 09 11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal
- ☐ I/ we support some of the proposal
- ☒ I/ we do not support the proposal

My comments

Ledbury Community is a thriving, close friendly thing. Our shopkeepers are our friends, and we are happy to help them by buying from them. A new supermarket would devastate our grocers, greengrocers, ironmongers, electricians and electrical goods, butchers, baker, sports shops and many others. NO NO NO

If you do not wish to receive further information on the proposal please tick here ☒

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## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

2.9.2011

### Proposal for Sainsbury's Ledbury

- ☐ I/we support the proposal  
☐ I/we support some of the proposal  
☒ I/we do not support the proposal

### My comments

Ledbury is one of the finest  
Market Towns in the Country.  
To build out of town stores will  
totally destroy the character  
of this town. Empty shops  
and cafe's in the town  
centre will not attract  
visitors to the town who  
come in thousands. Definitely  
NO TO SAINSBURYS AND ALL OUT  
OF TOWN DEVELOPMENT IN LEDBURY

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Date

2/9/11

### Proposal for Sainsbury's Ledbury

- ☐ I/we support the proposal  
☐ I/we support some of the proposal  
☒ I/we do not support the proposal

### My comments

LEAVE LEDBURY  
ALONE  
  
We Don't want  
boarded up Town  
Shops  
  
You should be made  
to have parking  
charges same as  
Town  
  
Let the Town have Free Parking

If you do not wish to receive further information on the proposal please tick here ☒  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

1 SEP 2011

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal
- ☐ I/ we support some of the proposal
- ☒ I/ we do not support the proposal

My comments

PLEASE DO NOT EVEN  
CONSIDER SETTING UP IN  
LEDURRY. IT WOULD DRAIN  
BUSINESS FROM OUR LAUREY  
TOWN CENTRE  
THERE ARE TWO OTHER  
SUPERMARKETS IN TOWN.  
I WOULD NOT USE YOUR  
STORE

If you do not wish to receive further information on the proposal please tick here ☒  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Date

1/9/2011

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal
- ☐ I/ we support some of the proposal
- ☒ I/ we do not support the proposal

My comments

EMPLOYMENT - RESEARCH SHOWS THAT EXISTING  
EMPLOYMENT WILL BE LOST TO A GREATER  
EXTENT THAN SAINSBURY'S CAN GENERATE.  
FAIRTRADE - PRODUCTS ALREADY AVAILABLE,  
BUT LOCAL SUPPLIERS WILL BE ADVERSELY  
AFFECTED BY SAINSBURY'S SUPPLY PROCUREMENT  
LOCAL CHOICE - WE CHOOSE TO TRAVEL OR  
SHOP ON LINE  
DESIGN - CANNOT IMPROVE ON EXISTING  
LACK OF SUPERMARKET MONSTROSITY  
ACCESS - AT PRESENT OLD, YOUNG, DISABLED  
HAVE GOOD ACCESS TO EXISTING STORES  
THIS STORE WILL MAKE IT DIFFICULT FOR THOSE  
TO TRAVEL

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

## Let Us Know Your Views

Name

Title

My comments

Date \_\_\_\_\_

Sept 1st

## Proposal for Sainsbury's Ledbury

☒ we support the proposal

// we support some of the proposal

☒ I/ ~~we~~ do not support the proposal

If you do not wish to receive further information on the proposal please tick here:

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

**Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.**

## Let Us Know Your Views

Name \_\_\_\_\_

Title

My comments

Date \_\_\_\_\_

01/09/11

## Proposal for Sainsbury's Ledbury

☒ I/ we support the proposal

1/ we support some of the proposals

☒ I/ we do not support the proposal

If you do not wish to receive further information on the proposal please tick here

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

01.09.11

#### Proposal for Sainsbury's Ledbury

- ☐ I/we support the proposal
- ☐ I/we support some of the proposal
- ☒ I/we do not support the proposal

My comments

The same arguments over Tesco establishing a new store to the detriment of LEDBURY applies to this proposed development.

There is a big empty building behind the Community Hall, why not use that?

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

1/09/2011

#### Proposal for Sainsbury's Ledbury

- ☐ I/we support the proposal
- ☐ I/we support some of the proposal
- ☒ I/we do not support the proposal

My comments

Although it is clear the current supermarkets in Ledbury do not provide enough choice, this can easily be derived from the local stores in the town centre. By building this over-sized insult to be close to residents of New Mills Way, local people living there will be annoyed by constant noise of bottles smashed in bottle bank.

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

Welling suggested at a presentation if the being proposed furthermore = 11



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

3/9/2011

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

WE DO NOT NEED ANY  
OUT OF TOWN RETAIL/SHOP  
OUTLETS.

THE EXISTING TWO  
SUPERMARKETS, LOCATION  
& SIZE ARE ADEQUATE  
FOR THE NEEDS OF  
MOST RESIDENTS OF  
LEDGBURY.

If you do not wish to receive further information on the proposal please tick here ☐

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

29/2011

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

The volume of traffic along  
the route I live will become  
increasing and  
noise pollution.

Two plans will result in  
our unique High Street  
becoming similar to others  
in the county - i.e. run  
down.

The plans are premature as  
impact assessments have not

If you do not wish to receive further information on the proposal please tick here ☐

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## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

My comments

Date

1 Aug 2011

#### Proposal for Sainsbury's Ledbury

☐

I/ we support the proposal

☐

I/ we support some of the proposal

☒

I/ we do not support the proposal

I AM OPPOSED TO FRINGE  
DEVELOPMENTS IN  
LEDGBURY - YOURS OR  
TESCO'S

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Date

1-9-11

#### Proposal for Sainsbury's Ledbury

☐

I/ we support the proposal

☐

I/ we support some of the proposal

☒

I/ we do not support the proposal

My comments

DISGRACEFUL  
UN-WANTED  
UN-WELCOME  
  
LEDGBURY IS A HAPPY  
AND CONTENTED COMMUNITY  
  
YOU AND TESCO THREATEN  
OUR WAY OF LIFE. GO AWAY  
BACK OFF!

If you do not wish to receive further information on the proposal please tick here ☒  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

11/9/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

Like so many elderly people,  
any Superstore would be  
out of my reach.  
All sheltered accommodation  
is near to the town centre,  
and most of us shop in  
the town.

If we must have a new  
Superstore Sainsbury's  
is better than most, but  
not as good as local shops

If you do not wish to receive further information on the proposal please tick here ☒  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Date

18/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

I am horrified by the plans of  
huge retailers + like yourselves  
+ Tesco. Even one huge store  
will rip the heart out of  
this lovely town & replace  
good high street jobs with  
low paid part-time ones.  
Money that used to stay  
local will go to big shareholders.  
It disgusts me & I will do  
all I can to protest against  
+ disrupt your plans.  
Shame on you.

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

1.09.11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

#### My comments

Completely opposed to your superstore for the same reasons we are opposed to Tesco's plans. Most people do their main shopping in town now, using a mix of existing supermarkets and the excellent small shops which give Ledbury its character. One, big, one two superstores will wreck this market town. For a supermarket to claim it will help to reduce carbon emissions is a joke. Ledbury neither needs nor wants superstores. Go Away!

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Date

1 SEP 2011

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

#### My comments

WE DO NOT NEED ANOTHER SUPERMARKET IN LEDBURY. WE ALREADY HAVE AN ESTABLISHED TESCO WHICH IS WAITING FOR FINAL PLANNING PERMISSION TO BUILD A LARGER STORE NEXT TO THE BYPASS. THIS PLUS THE SPAR IN TOWN AND THE CO-OPERATIVE IN NEW STREET ARE SUFFICIENT ALONG WITH OUR HIGH STREET SHOPS. I WILL STRONGLY OPPOSE ANY PLANNING REQUEST.

If you do not wish to receive further information on the proposal please tick here ☒  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

1/9/11

### Proposal for Sainsbury's Ledbury

- ☐ I/we support the proposal
- ☐ I/we support some of the proposal
- ☒ I/we do not support the proposal

My comments

WISH LEDBURY TO STAY A  
SMALL MARKET TOWN WITH  
EXISTING FACILITIES.  
NO TESCO EXTRA OR YOURSELVES

WOULD LIKE A NEW GARAGE  
FOR PETROL ONLY

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Date

2/9/2011

### Proposal for Sainsbury's Ledbury

- ☐ I/we support the proposal
- ☐ I/we support some of the proposal
- ☒ I/we do not support the proposal

My comments

No No No No No No  
No No No No No No

Please do not even think about  
bringing your supermarket to  
Ledbury. We have a lovely  
town and do not wish it to be  
destroyed by big business.  
Already there are 2 super-  
markets at either end of the  
town. There is no need to  
develop outside the centre  
of the town. Please go away  
and leave us alone and resist  
the temptation to take over the  
world. We are not wanted here

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

1/9/2011

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

#### My comments

Dear Sir or Madam,  
I am writing to tell you that I am one hundred percent against your store coming to our town Ledbury. We already have much too much traffic on the road your store & the new Tesco will ruin our town. I am sure the planners are trying to ruin Ledbury altogether.

If you do not wish to receive further information on the proposal please tick here ☒

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

2/11/2011

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

#### My comments

THIS DEVELOPMENT WILL DESTROY THE VERY CHARACTER OF OUR LOVELY MARKET TOWN — LEAVING IT A CHARACTER-FREE 'CLONE' TOWN.

YOU'RE AS WELCOME AS AN ILLEGAL TRAVELLER ENCAMPMENT

PLEASE STAY AWAY!

If you do not wish to receive further information on the proposal please tick here ☒

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

2-9-11

#### Proposal for Sainsbury's Ledbury

☐

I/ we support the proposal

☐

I/ we support some of the proposal

☒

I/ we do not support the proposal

My comments

AGAIN, AS WITH TESCO'S,  
WE FIND THIS DEVELOPMENT  
FAR TOO LARGE FOR A  
SMALL TOWN LIKE  
LEDGBURY. THE ADDED NOISE  
AND TRAFFIC TO THIS AREA  
WILL UNDOUBTABLY BE  
DETRIMENTAL AND ANNOYING  
TO PEOPLE COMING INTO TOWN  
& THE TOWN WILL SUFFER.  
AGAIN, NO, NO, NO.

If you do not wish to receive further information on the proposal please tick here ☐

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

2/9/11

#### Proposal for Sainsbury's Ledbury

☐

I/ we support the proposal

☐

I/ we support some of the proposal

☒

I/ we do not support the proposal

My comments

+MRS H.L BURTON.  
  
IT WILL RUIN THE TOWN.

If you do not wish to receive further information on the proposal please tick here ☐

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal
- ☐ I/ we support some of the proposal
- ☒ I/ we do not support the proposal

My comments

We do not need or want  
Sainsbury's in Ledbury

Our unique town centre & its  
amenities would suffer.

If you do not wish to receive further information on the proposal please tick here ☒  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

23 Sep 2011

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal
- ☐ I/ we support some of the proposal
- ☒ I/ we do not support the proposal

My comments

Ledbury doesn't need or want  
any new supermarkets,  
whether Tesco or Sainsbury's.  
We already have a quite  
adequate Tesco and Coop  
plus good local shops.  
Any new large supermarket  
on the outskirts of town will  
dominate the town centre.  
The population is only  
10,000 or so, and we only  
have so much money to spend.

If you do not wish to receive further information on the proposal please tick here ☐  
The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

14-9-11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

Ledbury is a unique Market town which is in danger of becoming a ghost town if out of town stores go ahead. Ledbury already has 2 supermarkets which are adequate. If those currently shopping elsewhere started using an out of town store in Ledbury the shops they currently use will have far less customers & they'll be superstores less busy.

If you do not wish to receive further information on the proposal please tick here ☒

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

5/9/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

WE HAVE ENOUGH SUPERMARKETS ALREADY & DON'T WANT ANY MORE. I LIKE THE SMALL SHOPS. IF I WANT LARGER STORES THERE ARE PLenty IN SURROUNDING TOWNS/CITIES.

If you do not wish to receive further information on the proposal please tick here ☐

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

30-9-11

#### Proposal for Sainsbury's Ledbury

☐

I/ we support the proposal

☐

I/ we support some of the proposal

☒

I/ we do not support the proposal

My comments

I want to keep  
The shops on The  
High St.

If you do not wish to receive further information on the proposal please tick here ☐

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

17/9/11

#### Proposal for Sainsbury's Ledbury

☐

I/ we support the proposal

☐

I/ we support some of the proposal

☒

I/ we do not support the proposal

My comments

There is overwhelming evidence that  
'out-of-town' retail stores destroy  
independent shops in town centres. The  
thriving town centre is one of Ledbury's  
attractions and it would be sad to lose  
this. Also, with the loss of jobs from  
the closing shops it is possible that  
total employment will fall.  
Further, choice for customers will be  
reduced as there will be fewer  
independent shops to provide  
competition.

If you do not wish to receive further information on the proposal please tick here ☒

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

24/9/11

### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

Ledbury is a great little town with a thriving High Street. We already have 2 supermarkets and many useful local shops. We do not need a Superstore which will only encourage 'one stop' shopping and drive shoppers away from the High Street. I like Sainsbury but am happy to travel to Glos. or Hereford to shop there.

If you do not wish to receive further information on the proposal please tick here ☒

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

24/09/11

### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

What about New Mills Estate residents??  
① More traffic will be created  
② Local cafes / restaurants will suffer.  
③ You will not be sourcing from local + smaller producers. Pull the other one!  
④ Ledbury does not need this size of Supermarket.  
⑤ You will take trade away from a thriving town.  
Same objections for Tesco! Go away.

If you do not wish to receive further information on the proposal please tick here ☐

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

27/9/10

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

There is no need for a Superstore in Ledbury.

The proposal is likely to ruin the town - the centre of town which is a rare example of a balanced and vibrant High Street.

If you do not wish to receive further information on the proposal please tick here ☐

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

19/09/2011

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

The ledbury by-pass is incomplete so through traffic causes congestion in the town centre. Any out of town store will add to this problem to the detriment of the independent traders.

If too many shops close through traffic congestion / competition this will be very damaging to the tourist trade. 50,000 visitors come to Ledbury each year to see the medieval buildings. There is no need for more supermarkets, so why damage the existing mix.

If you do not wish to receive further information on the proposal please tick here ☒

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

20/9/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/we support the proposal
- ☐ I/we support some of the proposal
- ☒ I/we do not support the proposal

#### My comments

Yet another disgraceful planning attempt in a small market town which will inevitably destroy the high street businesses, by a huge conglomerate such as yours!

P.S. I work in Ledbury

If you do not wish to receive further information on the proposal please tick here ☒

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Date

30 9 11

#### Proposal for Sainsbury's Ledbury

- ☐ I/we support the proposal
- ☐ I/we support some of the proposal
- ☒ I/we do not support the proposal

#### My comments

I object to large Supermarket developments as they destroy town centres. Ledbury is a charming market town with diverse small independent traders and few empty shops and charity shops. Undoubtedly this will change for the worse with supermarkets on the outskirts of the town.

If you do not wish to receive further information on the proposal please tick here ☐

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

6-10-11

#### Proposal for Sainsbury's Ledbury

☐

I/ we support the proposal

☐

I/ we support some of the proposal

☒

I/ we do not support the proposal

My comments

I am strongly opposed to the construction of a Sainsbury's store on the New Mills Estate. I work permanent night duty - the dismantling of Gatebreakers and construction of your store over a period of 9-12 months will substantially increase noise and environmental pollution. Once open the increase in traffic, noise pollution, environmental pollution, security lighting @ night will decimate the peace and quiet of my home garden and the surrounding area.

If you do not wish to receive further information on the proposal please tick here ☐

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

12/9/11.

#### Proposal for Sainsbury's Ledbury

☐

I/ we support the proposal

☐

I/ we support some of the proposal

☒

I/ we do not support the proposal

My comments

I do not support the proposal as I enjoy the atmosphere of a small town with small retail outlets. I moved to Ledbury for the countryside country life and to avoid ~~the~~ living near a town with clone shops. I do not go elsewhere for my main shop or rarely for anything. I would not be happy with the

If you do not wish to receive further information on the proposal please tick here ☐

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

16/10/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

I DO NOT SUPPORT THE PROPOSAL BECAUSE I FEAR THAT IT WOULD BE THE DEATH KNEEL FOR OUR THRIVING TOWN CENTRE & OUR INDEPENDENT SMALL BUSINESSES. I THINK THAT SAINSBURY'S IS A GOOD RETAILER + SUPERMARKETS WORK WELL IN MORE DENSELY POPULATED AREAS. I DO NOT WANT TO SEE LEDBURY'S UNIQUE CHARACTER LOST TO HOMOGENOUS BIG RETAIL BUSINESSES LIKE SAINSBURY OR TESCO LET LEDBURY THRIVE AS IT IS !!

If you do not wish to receive further information on the proposal please tick here ☒

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

19/10/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

WE DO NOT NEED THIS DEVELOPMENT IN LEDBURY. WE HAVE 2 SMALL SUPERMARKETS ALREADY + A VERY GOOD CHOICE OF INDEPENDENT SHOPS. YOU WILL DESTROY THE TOWN CENTRE + LEDBURY'S INDIVIDUALITY, PLUS CAUSE A HUGE INCREASE IN TRAFFIC + LIGHT POLLUTION.

If you do not wish to receive further information on the proposal please tick here ☐

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

**Appendix 6.4**

**Response Cards -**

**Not Clearly Indicated**



## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

16/10/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

I DO NOT SUPPORT THE PROPOSAL BECAUSE I FEAR THAT IT WOULD BE THE DEATH KNEEL FOR OUR THRIVING TOWN CENTRE & OUR INDEPENDENT SMALL BUSINESSES. I THINK THAT SAINSBURY'S IS A GOOD RETAILER & SUPERMARKETS WORK WELL IN MORE DENSELY POPULATED AREAS. I DO NOT WANT TO SEE LEDBURY'S UNIQUE CHARACTER LOST TO HOMOGENOUS BIG RETAIL BUSINESSES LIKE SAINSBURY OR TESCO LET LEDBURY THRIVE AS IT IS !!

If you do not wish to receive further information on the proposal please tick here ☒

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

## Sainsbury's Ledbury Developing in Consultation

Sainsbury's would like to hear your views on the new scheme before a planning application is finalised and submitted to Herefordshire Council.

### Let Us Know Your Views

Name

Title

Date

19/10/11

#### Proposal for Sainsbury's Ledbury

- ☐ I/ we support the proposal  
☐ I/ we support some of the proposal  
☒ I/ we do not support the proposal

My comments

WE DO NOT NEED THIS DEVELOPMENT IN LEDBURY. WE HAVE 2 SMALL SUPERMARKETS ALREADY & A VERY GOOD CHOICE OF INDEPENDENT SHOPS. YOU WILL DESTROY THE TOWN CENTRE & LEDBURY'S INDIVIDUALITY, PLUS CAUSE A HUGE INCREASE IN TRAFFIC & LIGHT POLLUTION.

If you do not wish to receive further information on the proposal please tick here ☐

The information you provide will only be used for the purposes of this consultation exercise. The data will be held securely in accordance with the Data Protection Act 1998.

# Appendix 7

## Website Responses





# Appendix 7.1

## Website Responses - Support





support: Yes, I support the proposal

Message: This looks proposal looks to be a far better one than the Tesco proposal and provide NEW jobs and competitive fuel. FULLY SUPPORT

Opt Out:

---

support: Yes, I support the proposal

Message:

Opt Out: yes

---

support: Yes, I support the proposal

Message: With my family and I being born and bred in Ledbury , we welcome the arrival of more choice and affordability , and look forward to being able to have this choice.

Opt Out:

---

support: Yes, I support the proposal

Message: Fully support this proposal, just what Ledbury needs.

Opt Out:

---

support: Yes, I support the proposal

Message:

Opt Out: yes

---

support: Yes, I support the proposal

Message: we fully support your plans and will do anything we can to help you in proving the people of ledbury DO want a bigger store (well the majority anyway )  
GOOD LUCK !!

Opt Out:

---

support: Yes, I support the proposal

Message:

Opt Out:

---

support: Yes, I support the proposal

Message: It would be an asset to Ledbury for us to have a Sainsburys. My wife and I



support your proposal wholeheartedly.

Opt Out:

---

support: Yes, I support the proposal

Message: i sincerely hope you get planning permission

Opt Out:

---

support: Yes, I support the proposal

Message: Ledbury definitely needs more choice in food and children's clothes, toys etc. I more than welcome you. Jobs are a positive too,

Opt Out:

---

support: Yes, I support the proposal

Message: Brilliant idea. 100% support there being a Sainsbury's in Ledbury!

Opt Out: yes

---

support: Yes, I support the proposal

Message: We are ready for a good supermarket.

Opt Out:

---

support: Yes, I support the proposal

Message: I'm a single mum on benefits due to ill health. I presently have to go out of town to do my shopping, or do it on line as the current supermarket does not cater for the budget I have, the range that I need. I also have to travel out of town for clothing etc especially the children. Ledbury has been stuck in the last century for too long, and we need a store like this, that we can get around, have the shelves filled with price ranges that cater for everyone's pockets. Also I would just like to say, that as a person who does not use the local high street that much anyway, I can not see how it would make a difference to them, the only difference it would make is instead of traveling to Gloucester, Hereford or Malvern for my shopping I could stay in Ledbury to do so.

Opt Out:

---

support: Yes, I support the proposal

Message: please don't pay any attention to the bored lonely individuals who sit at home on their laptops trying to look for the negatives in everything. good luck with the new store and when you do open, say hello to all the people who moaned at you before the store was built!

Opt Out:

---

support: Yes, I support the proposal

Message: Hurry up and build it

Opt Out:

---

support: Yes, I support the proposal

Message:

Opt Out:

---

support: Yes, I support the proposal

Message: go for it you guys, Ledbury has been held back for years by our migrant councillors who want to keep Ledbury as it is. We need your interest in our town to bring it into the 21st century' I shall be in the queue when you open your doors.

Opt Out:

---

support: Yes, I support the proposal

Message:

Opt Out: yes

---

support: Yes, I support the proposal

Message: Excellent, Ledbury needs and deserves this choice of goods and hopefully it will happen and soon. Good luck

Opt Out:

---

support: Yes, I support the proposal

Message: I am pleased to see another Petrol station coming to Ledbury i think this will be good for the community. I also think this development will encourage more visitors to Ledbury. I also strongly beleive that those who have always shopped at the local Butchers and bakers will continue to do so. However, my generation simply do not have the time - i don't want these shops to go out of business but sad as it is the demographic, lifestyle factors and food budgets dictate that it is likely these businesses will struggle more and more to compete for the housewives' spend. Preventing competition is not feasible, And i do feel that more out of town shopping for locals will ease some of the congestion in the town centre making it easier for

tourists and visitors to park and visit the vast array of absolutely delightful "non chain" shops that Ledbury has to offer. As a full time worker with a family to feed it is sad but true state of affairs that i wish to have convenience for my supermarket shopping and I feel that the more competition there is in Ledbury between tescos and sainsbury the better for my pocket. I do have morals but I do not have the luxury of being able to spend more time and money than I have to on the weekly shop.

Opt Out:

---

support: Yes, I support the proposal  
Message:  
Opt Out: yes

---

support: Yes, I support the proposal  
Message:  
Opt Out: yes

---

support: Yes, I support the proposal

Message: WE WOULD LIKE THE CURRENT TESCO'S TO REMAIN WHERE IT IS  
AND SAINSBURYS BE ADDITIONAL FOR THE TOWN

Opt Out:

---

support: Yes, I support the proposal

Message: WORK IN LEDBURY

Opt Out: yes

---

support: Yes, I support the proposal

Message: competition prices are always good for consumers especially food and petrol

Opt Out:

---

support: Yes, I support the proposal

Message: Brilliant. Good luck.

Opt Out: yes

---



support: Yes, I support the proposal

Message: Tesco have the monopoly in ledbury and the petrol station is expensive because there is no competition. I welcome the idea from the 2 points that I mention plus it would bring much needed employment to the area for local people Daniel

Opt Out: yes

---

support: Yes, I support the proposal

Message: The sooner the better. Plus parking for mobility scooters - they are becoming a pain in the \*\*\*\*.

Opt Out: yes

---

support: Yes, I support the proposal

Message: Just wish it was going to be a bigger store!! think it would be very well supported

Opt Out:

---

support: Yes, I support the proposal

Message:

Opt Out: yes

---

support: Yes, I support the proposal

Message:

Opt Out: yes

---

support: Yes, I support the proposal

Message: I am in the process of moving back to Ledbury. I believe a Sainsburys store would make the town a far more desirable place to live, work and visit.

Opt Out: yes

---

support: Yes, I support the proposal

Message: Ledbury needs more consumer choice we have to shop out of ledbury at present which is draining on funds due to high petrol costs. As long as traffic is not allowed through the new mills estate we welcome a new store with more products than we can currently get in Tesco. A petrol station is also much needed within the town. We fully support the planning application as the town is crying out for change and to be up to date with other towns.

Opt Out:

---

support: Yes, I support the proposal

Message:

Opt Out:

---

support: Yes, I support the proposal

Message:

Opt Out: yes

---

support: Yes, I support the proposal

Message:

Opt Out: yes

---

support: Yes, I support the proposal

Message: We would prefer a Sainsbury's to a Tesco.

Opt Out:

---

support: Yes, I support the proposal

Message: The plans look good but there appears to be no easy pedestrian access to the store from the industrial estate/lower road side. the pavement on the industrial site are not suitable for disabled/buggy use due to their bad repair. I would suggest that a pathway is created at the bottom left of the site to join up with the existing pathways

Opt Out:

---

support: Yes, I support the proposal

Message: would like clothing in store

Opt Out:

---

support: Yes, I support the proposal

Message: Ledbury very much in need for another supermarket, and equally as important another fuel station the sooner this application is passed the better, so that building work can start

Opt Out:

---

support: Yes, I support the proposal

Message: If Ledbury has to have a new supermarket I would much prefer that it be Sainsburys and not Tesco however I am concerned about the large increase in the volume of traffic this would attract. I would also be concerned about noise from delivery lorries and the danger they may cause by accidentally coming on to the New Mills estate which is where I live.

Opt Out:

---

support: Yes, I support the proposal

Message: Well done for finally recognising Ledbury as a potential site for a store, its about time! Take no notice of the loony LOOTS they excel at cut and paste scare tactics.

Opt Out: yes

---

support: Yes, I support the proposal

Message: Here is the text of a letter i have sent to Ledbury Reporter for publication:

"I have it on good authority that Sainsbury's have been working on their proposals involving the Galebreaker property for two years and have only had to go public before their scheme is finalised in principle, subject to planning permission, because of Tesco's application to build a new store opposite. I reckon that Tesco got wind of the Sainsbury's plans and decided to muscle in with a view to scuppering them, by offering the owner of Ledbury Welding silly money (rumoured to be in the region of £6M) for a factory/warehouse that with industrial use is in my opinion probably only worth in the region of £2M to £3M: enough for the owner to relocate and build a new factory/warehouse to its desired spec, without Tesco's help.

If that's the case then there are three possibilities: either Tesco are not seriously expecting to be granted planning permission, or if they succeed then they'd jump for joy because that would surely mean Herefordshire Council refusing Sainsbury's on the basis that one supermarket out of town is enough. The third possibility, and that in my opinion is not good for Ledbury, is that the Co-Op would not survive if Tesco were to succeed and Ledbury would end up with Tesco, as owner also of One Stop/ sub-Post Office in The Homend, having the monopoly on the sale of fresh produce and groceries in Ledbury. If the Tesco application were refused but Sainsbury's scheme is approved then it's unlikely the Co-op would be affected and Ledbury would have three supermarkets in and out of town to choose from, each serving a particular segment of the grocery and non-food market, also another petrol filling station. In my view, that would do wonders for Ledbury."

Opt Out: yes

---

support: Yes, I support the proposal



Message:  
Opt Out:

---

support: Yes, I support the proposal

Message: My wife & I support all, especially the petrol station proposal. Shopping trolleys with coin access please. Safer pedestrian crossing New Mills Way & footpath from Browning Rd on south side towards Homebase roundabout required. Delivery vehicles must not be allowed to wait on nearby roads. We support local shops but think there is a need for another foodstore and that there will be plenty of demand for this proposal. At present we, and many of our neighbours, travel to Gloucester, Hereford or Malvern for bigger food shops.

Opt Out:

---

support: Yes, I support the proposal

Message: We need you in Ledbury to combat the TESCO hegemony.

Opt Out:

---

support: Yes, I support the proposal

Message: bring some life and good shopping to this town please

Opt Out: yes

---

support: Yes, I support the proposal  
Message:  
Opt Out:

---

support: Yes, I support the proposal

Message: Ledbury needs another Petrol outlet very badly.

Opt Out:

---

support: Yes, I support the proposal

Message: Will the new store sell clothes?

Will the new store have a substantial entertainment section?

With regards to jobs, will management be sourced locally?

What are the proposed opening hours?

We are very very local, what has the knock on to house prices been, where new stores have been built?

Opt Out:

---

support: Yes, I support the proposal

Message: An alternative local choice to Tesco is long overdue for the area.

Opt Out: yes

---

support: Yes, I support the proposal

Message: I fully support the proposal for the new Sainsbury's store for the following reasons: creation of jobs for local people, petrol station, cafe, increased choice, competitive prices.

Opt Out:

---

support: Yes, I support the proposal

Message: Given all the new housing in Ledbury planned and existing we need more than the two supermarkets which we have at the moment. This would avoid much out of town travel.

The new jobs created by a new Sainsburys can only be a good thing.

Opt Out:

---

support: Yes, I support the proposal

Message:

Opt Out: yes

---

support: Yes, I support the proposal

Message:

Opt Out: yes

---

support: Yes, I support the proposal

Message: I currently shop in Ross-on-Wye (Morrisons) or Hereford (Sainsburys) for many items of food which are not available in any Ledbury supermarket.

Good Luck - much needed

Opt Out:

---

support: Yes, I support the proposal

Message: Not before time!

Opt Out:

---

support: Yes, I support the proposal

Message: It will not effect my shopping in the town centre as I've always done my weekly food shopping at a Sainsbury's. I support this proposal as will save travel time and my fuel bill of driving to Hereford, Gloucester or Cheltenham. Will your fuel prices be competitive with Gloucester and Cheltenham or just the two local garages whose prices are always inflated?

Opt Out:

---

support: Yes, I support the proposal

Message: We would welcome a larger store in Ledbury with a broader product range. Also the proposed petrol station is a positive.

Opt Out:

---

support: Yes, I support the proposal

Message: Very pleased much prefer Sainsburys to Tesco's Thanks

Opt Out:

---

support: Yes, I support the proposal

Message: Having lived in ledbury most of my life, but now in malvern, I think it's a great idea. With the size of ledbury ever expanding it needs a bigger supermarket. If i want to shop at sainsburys i have to travel to either hereford, worcester or cheltenham. The only thing i would have included is a clothes department. Another petrol station in ledbury is an absolute must!!!! Please go ahead.

Opt Out:

---

support: Yes, I support the proposal

Message: Ledbury needs a good-sized supermarket, and a Sainsbury's would provide variety to the existing provision and healthy competition for the providers



Opt Out:

---

support: Yes, I support the proposal

Message: I would be pleased to see Sainsbury's in Ledbury rather than Tesco who I strongly oppose due to their market dominance and abuse of position. I trust Sainsbury on the whole to offer a more community based service that will not detract from the town. The addition of competitive petrol prices will be very beneficial to the area.

Opt Out:

---

support: Yes, I support the proposal

Message: This will be a great benefit to the town and outlying district

Opt Out: yes

---

support: Yes, I support the proposal

Message: The addition of a second petrol outlet in Ledbury would be much welcomed, plus the added competition with regards to the current supermarkets in town.

Opt Out: yes

---

support: Yes, I support the proposal

Message: Please will you include womens and Childrens clothing in your store

Opt Out:

---

support: Yes, I support the proposal

Message: Having a young family we regularly shop and get petrol from your store in Hereford.to have it on our doorstep will be brilliant!

Opt Out: yes

---

support: Yes, I support the proposal

Message:

Opt Out: yes

---

support: Yes, I support the proposal

Message:

Opt Out: yes

---

support: Yes, I support the proposal

Message: It will be good to have another choice of Supermarket and will be very useful to have another petrol station in the town.

Opt Out: yes

---

support: Yes, I support the proposal

Message: The majority of ledbury, and all surrounding areas will want this, please do it

Opt Out: yes

---

support: Yes, I support the proposal

Message: this will be a much needed addition to ledbury. With the amount of houses that they want to build in ledbury it needs another supermarket

Opt Out:

---

support: Yes, I support the proposal

Message:

Opt Out: yes

---

support: Yes, I support the proposal

Message:

Opt Out: yes

---

support: Yes, I support the proposal

Message: This is a town of 8,000 or more people, plus the population of the satellite villages. The two current supermarkets are inadequate now, yet there are plans to build another 800 homes north of the town being forced on us by Herefordshire Council. Much noise is made by the local traders about preserving the 'heart of the town' but can they seriously claim to service the needs of our growing population? Absolutely not, which is why most of us shop online, even for our groceries.

There are a good few residents who would prefer a Sainsbury's store to a Tesco's store and I am one of them.

Opt Out:

---

support: Yes, I support the proposal

Message:  
Opt Out: yes

---

support: Yes, I support the proposal

Message: Go for it Sainsburys, it's about time this town got it's self into the 21st century!

Opt Out:

---

support: Yes, I support the proposal

Message: I totally support this. Tesco needs competition and we need quality, local food. Very pleased you are building a petrol station

Opt Out:

---

support: Yes, I support the proposal

Message: We support the proposal to have both the food and petrol outlets in this part of the town. The in town parking facilities are poor

Opt Out:

---

support: Yes, I support the proposal

Message: For years I have been waiting for a Sainsbury store to open in Ledbury! Sainsbury will bring much needed competition to Ledbury and hopefully will also bring petrol prices down. You have my full support for your project.

Opt Out:

---

support: Yes, I support the proposal

Message: need competition with Tesco and need a petrol station  
Opt Out:

---

support: Yes, I support the proposal

Message: Tesco needs the competition and we need a bigger supermarket with a petrol station on the by-pass

Opt Out: yes

---

support: Yes, I support the proposal  
Message:



Opt Out:

---

support: Yes, I support the proposal

Message: My wife and I regularly travel to Ross-On-Wye to shop at Sainsburys. If the Ledbury development goes ahead it would definitely be our first choice supermarket.

Opt Out:

---

support: Yes, I support the proposal

Message: prefer saindburys to tesco so best wishes to the succesfull outcome of the application

Opt Out:

---

support: Yes, I support the proposal

Message: looks great and i cant wait !

Opt Out:

---

support: Yes, I support the proposal

Message: How soon can you be up and running?

Opt Out:

---

support: Yes, I support the proposal

Message: the sooner we get a sainsburys here the better

Opt Out:

---

support: Yes, I support the proposal

Message:

Opt Out: yes

---

support: Yes, I support the proposal

Message: Welcome more choice for ledbury families...

Opt Out:

---

support: Yes, I support the proposal

Message: GREAT NEWS!!!!

Opt Out: yes

---

support: Yes, I support the proposal

Message: Sainsburys is a brilliant supermarket with a much more ethical choice of food than tesco

Opt Out:

---

support: Yes, I support the proposal

Message: Cheaper petrol has got to be better than the homend and parkway garage daylight robbery.. i thought one of the reasons that Tesco got there store was because they were going to have the homend garage. so J.S don't promise a garage if your not going have one ..

Opt Out: yes

---

support: Yes, I support the proposal

Message:

Opt Out: yes

---

support: Yes, I support the proposal

Message:

Opt Out: yes

---

support: Yes, I support the proposal

Message:

Opt Out:

---

support: Yes, I support the proposal

Message:

Opt Out:

---

support: Yes, I support the proposal

Message: We definitely want a Sainsburys NOT a Tesco! We also want a petrol station.

Opt Out:

---

support: Yes, I support the proposal

Message: I currently live in Torquay, although I have strong family ties to Ledbury and grew up in Ledbury. I feel that Sainsburys would bring a valuable service to this area and would be a very positive move forward for this ever expanding town.

Opt Out

---

support: Yes, I support the proposal

Message: Ledbury is in desperate need of a large supermarket whereby locals can shop at affordable prices. Generations of my family have lived in Ledbury and this will encourage people to stay in Ledbury!!

Opt Out: yes

---

support: Yes, I support the proposal

Message: Got my full support. shop weekly outside of ledbury because not enough choice here at present. fuel station is a must.

Opt Out: yes

---

support: Yes, I support the proposal

Message:  
Opt Out:

---

support: Yes, I support the proposal

Message:  
Opt Out: yes

---

support: Yes, I support the proposal

Message: This would be good for Ledbury providing competitive petrol and much needed additional food shopping in competition to our rather mediocre Tesco.

Opt Out:

---

support: Yes, I support the proposal

Message: Access from the bypass is good but attention is needed to the poor road surface when driving from the town through the industrial estate.

Opt Out:

---

support: Yes, I support the proposal

Message:



Opt Out:

---

support: Yes, I support the proposal

Message: Much better than Tesco's who have not outlined any of their proposals; if they have any as yet.

Opt Out:

---

support: Yes, I support the proposal

Message: I have no idea what Tesco's propose to do except build a massive store we do not want.

Opt Out:

---

support: Yes, I support the proposal

Message: The town needs a good-sized supermarket and a Sainsbury's would provide variety, and competition for the other two.

Opt Out:

---

support: Yes, I support the proposal

Message:

Opt Out:

---

support: Yes, I support the proposal

Message:

Opt Out:

---

support: Yes, I support the proposal

Message: good luck and open the store asap

Opt Out:

---

support: Yes, I support the proposal

Message: Ledbury needs a decent supermarket, the small Tesco's is hopelessly inadequate. It would save me driving all the way to Hereford and thus save petrol. With a big Sainsbury's as a draw, more people would come to the town and the specialist shops would benefit.

Opt Out:

---

support: Yes, I support the proposal

Message: Please go ahead with this we need competition in the town. Its a falacy that local shoppers will desert the high street for a medium sized supermarket. People who use the deli's and butghers wont desert them. Parents who want school clothes will relish the chance to have a greater choice locally.

Opt Out:

---

support: Yes, I support the proposal

Message: Sorry in my previous comment , delete North Western corner and Leadon way, insert Northern corner into New Mills road!. I was writing from memory without looking at the plan of the site.

Opt Out:

---

support: Yes, I support the proposal

Message: I think a Sainsbury's store on the site would be a bonus for Ledbury and its residents and we would certainly use it. We currently use Sainsbury's home delivery when we can but a local store would be of great benefit to us.

Opt Out:

---

# Appendix 7.2

## Website Responses - Support Some





support: I support some of the proposal

Message: My main concern is the risk, albeit small, of the proximity of the garage to the River Leaddon and the potential for an environmental disaster should a spillage/leak occur

Opt Out:

---

support: I support some of the proposal

Message: Please could you put more information on the website about the range of goods to be stocked in this size of store? I am unhappy about extending beyond groceries and clothes, which is why I am unsure if I can fully support your proposal.

Opt Out: yes

---

support: I support some of the proposal

Message: I do not support the proposed filling station.

I support the store proposal, if Sainsbury's instal footpaths to both sides New Mills Way, and puts in a footpath and cycleway to Ledbury Primary School. Sainsburys should also subsidise a continuous circular bus service that will go to Deer Park estate, New Mills estate, the town centre and the new store. Care must be taken to minimise noise pollution to residents near the store.

Opt Out:

---

support: I support some of the proposal

Message: Sainsburys should consider commissioning a proper survey to establish where people currently do their main weekly shopping. Are the two established local supermarkets really failing to supply the demand for large scale supermarket shopping? If a significant number of people are leaving Ledbury to do their main shopping elsewhere then it might just be appropriate to have a big supermarket on the outskirts of town. I'm not convinced that a 3rd filling station will not affect the current two established locations although I concede that it will probably assist in more competitive pricing. I think that a long-term commitment to a "handy bus" service for those residents without cars would be useful.

Sainsburys will no doubt have been made aware by others of the uniqueness of Ledbury's High Street and I am a strong supporter of it. There are few, if any towns in the country that can boast such a low proportion of empty shops. Everything must be done to preserve this unique place. It does not necessarily mean NO to everything new but new developments such as these must only take place after the fullest consideration.

Opt Out:

---

support: I support some of the proposal

Message: 2 Main concerns, the proximity of my house to the proposed site means that i will be affected by the increased traffic on an already dangerous roundabout. Also, the similarly proposed new Tesco developement<sup>1</sup> There is no way that Ledbury and district could support 2 new large supermarkets but if the present tesco store is retained this will be just as bad!

Opt Out:

---

support: I support some of the proposal

Message: 2 Main concerns, the proximity of my house to the proposed site means that i will be affected by the increased traffic on an already dangerous roundabout. Also, the similarly proposed new Tesco developement<sup>1</sup> There is no way that Ledbury and district could support 2 new large supermarkets but if the present tesco store is retained this will be just as bad!

Opt Out:

---

support: I support some of the proposal

Message: On the proviso that the store is totally screen when travelling along New Mills Way, and Well screened on the roundabout of New Mills Way & Leadon Way

Opt Out:

---

support: I support some of the proposal

Message: Ledbury needs to move forward. I would like to see a Sainsburys and a refurbished Tesco on its current site. This would encourage more shoppers to the town who currently go to morrisons and Waitrose in other towns. I would like to to see both supermarkets sell what is missing in our high street. Childrens clothing etc.A good petrol station near the ring road will ease some of the congestion in the town and encourage more price competion and offers

Opt Out:

---

support: I support some of the proposal

Message: We support the FOOD counters and PETROL element. Do not support restaurant. We oppose Tesco proposed build as they offer too much vs. highstreet.

Opt Out:

---



# **Appendix 7.3**

## **Website Responses -**

### **Do Not Support**



support: I do not support the proposal

Message: Your proposed store looks awful and is not needed

Opt Out: yes

---

support: I do not support the proposal

Message: What size population have you planned this store for? What are the estimated travel distances?

Opt Out:

---

support: I do not support the proposal

Message: i feel that an out of town store will kill off the local town centre as it has in may other small towns like ledbury so please go away and leave us in peace

Opt Out:

---

support: I do not support the proposal

Message: Ledbury has retained its individuality in terms of a busy high street with local traders. It is one of the few towns left in Britain that has not had the economy trashed by an out-of-town superstore and has resisted the 'cloning' of its retail offer. I will be boycotting your stores from now on and urging all my friends to do the same. If Sainsbury's deliberately engages in knowingly risking destruction of the high street economy for no other reason than its own greed then that is not the ethical kind of company I'd wish to spend my money with.

Opt Out: yes

---

support: I do not support the proposal

Message: Supermarkets destroy local businesses and high streets. The jobs created are insecure and low paid. It is time to fight back and stop these companies imposing their desire for retail dominance (greed) on us all. They are not doing this for us, they are doing it for the bottom line of their shareholders.

Opt Out: yes

---

support: I do not support the proposal



Message: Are you certain that the Leadon Way in your plans is the by-pass?

Opt Out:

---

support: I do not support the proposal

Message: I, like everyone else I have spoken to in Ledbury, am passionately protective of our town's unique high street. A third supermarket is not required or welcome in Ledbury. I fail to see why people are travelling to Hereford or Gloucester to do their shopping as you claim, when there are 2 perfectly adequate supermarkets within the town. Furthermore greater use of internet delivery services means round trips of over 20 miles to do a weekly shop is a ridiculous claim.

I use supermarkets in town, I park in their car parks and I also shop in the local shops as much as I can. Having an out of town supermarket means I could not travel to the local shops, so it is of no benefit to me while there are supermarkets with parking in town.

I am committed to campaigning against your development.

Opt Out: yes

---

support: I support some of the proposal

Message: This can only be viable if Tesco do not succeed with their enlargement plan. We can only support this proposal if there is clear stated intent that the supermarket will be complementary to the town rather than competitive with existing shops. Shop closures in Ledbury town would ruin the town. We have doubts about the impact a supermarket run petrol station would have on existing outlets - experience suggests some of these and their retail outlets will close negating any competition on pricing and diminishing valuable local facilities. The supermarket needs to be linked positively to the town to draw people up to the town and its specialist shops - a bus service is insufficient (many car drivers never use buses). How about a clear and pleasant walking trail from the (free) car park up to the town? - it could be themed to sell Ledburys history and benefits. It needs to draw people from the store to the town.

Opt Out:

---

support: I do not support the proposal

Message: I have seen the devastating effects that opening this sort of superstore has on the existing small local shops. When I lived in Wincanton the safeway store relocated from the town centre to the outskirts (very similar to the proposals being set out for Ledbury). There are now many closed and boarded up retail units in the high street and have been for many years.

Opt Out: yes

support: I do not support the proposal

Message: Ledbury already adequately supplied with supermarkets. A new large store will take business away from the town with a very detrimental affect on a thriving highstreet.

Opt Out: yes

---

support: I do not support the proposal

Message: Without the provision of an independent impact assessment. I am concerned it will negatively impact the character of the local high street, which is one of the best in the country and attracts many tourists

Opt Out: yes

---

support: I do not support the proposal

Message: We do not need any more supermarkets, incl tesco's. They will damage our town centre shops probably causing some to close as has happened elsewhere.

Opt Out:

---

support: I do not support the proposal

Message: Sainsburys is not welcome in Ledbury. We do not want or need any superstore. We have a wealth of innovative and individual small shops that cater for all our needs and provide much wider choice and value than any supermarket. We know all about Fair Trade - benefiting the small suppliers and small retailers. If you believe in Fair Trade then leave Ledbury alone.

Opt Out: yes

---

support: I do not support the proposal

Message: I live in John Lee Road which is directly opposite the existing galebreakers building. I do not look forward to the prospect of increased noise from the proposed store, as well as busy garage to over look.I hope that in the event you do get permission, that the existing trees and hedgerow are not removed, and there is no visibility of sainsburys high level signs.

Opt Out:

---

support: I do not support the proposal

Message: The world has gone mad! I work in a small, privately owned, shop which is suffering due to the 'monetary crisis'. There are sufficient shops, particularly supermarkets, in Ledbury. Tesco want another store (madness) and now Sainsbury! The lies they (both) tell about 'jobs' also get to me! What about the small shops that will close down? The buying public are at fault – they say that they

like personal service but then rush to buy anywhere else :( If we all stopped buying from Tesco and Sainsbury (go to Co-op/Somerfield) PS I do not work there :) BTW, then they might just think twice :)

Opt Out:

---

support: I do not support the proposal

Message: We do not want you in our town you will kill the beautiful town that we all love,

Opt Out:

---

support: I do not support the proposal

Message: The evidence is that a superstore out on the by-pass will destroy our town centre. Please open a small store in the town centre

Opt Out: yes

---

support: I do not support the proposal

Message:

Opt Out: yes

---

support: I do not support the proposal

Message: I would rather Sainsbury to Tescos, but want to keep Ledbury a unique shopping experience, without having the same run of the mills shops. One of the attractions of living in this area is its unique shops.

Opt Out: yes

---

support: I do not support the proposal

Message: We shop in Ledbury solely because it is small and has family-owned shops. We have absolutely no interest in shopping in a large supermarket which has no place in a town like Ledbury.

Opt Out: yes

---

support: I do not support the proposal

Message: I don't want a bigger Tesco, so why on earth should I want a Sainsbury's? As for the idea of both of you...! Ledbury has a vibrant town centre. Stop trying to destroy the livelihoods of local traders by stealing their trade

Opt Out:



support: I do not support the proposal

Message: This is completely inappropriate for a town of the size and character of Ledbury, as is the current Tesco proposal. Together they are absurd.

Opt Out: yes

---

support: I do not support the proposal

Message: A small town like Ledbury is well served by its own local shops and businesses. A large company like Sainsbury's (also Tesco who are planning a similar store), who already have massive profits should not force itself onto a small market town. I have friends in the town who are strongly opposed to both stores and I support their views. High streets across the country are struggling in the current economic climate. Why do large supermarkets have to continually chase profits and suck the life blood out of small towns until the place is boarded up. Meanwhile the self-service robot voiced machines inside the supermarket take the part-time jobs that local people once had in their own shops. In my own local Sainsburys recently I was told by a staff member how both staff and customers 'hate' the self-service machines. Leave Ledbury alone please. Be satisfied with what you already have. D Phillips. NB: you are welcome to contact me directly if you require any further customer feedback.

Opt Out: yes

---

support: I do not support the proposal

Message: Although not living in Ledbury, I use the town as a shopping destination regularly visiting its many high quality independent shops. My concern is that the expansion of supermarkets will cause smaller retailers to close, as has occurred elsewhere, thus diminishing the character & attraction of Ledbury.

Opt Out: yes

---

support: I do not support the proposal

Message: This plan will be an awful addition to Ledbury and would be detrimental to the beautiful bustling town centre. It will jeopardise local producers and sellers and is in no way a good idea.

You are becoming a monopoly and it is NOT WANTED

Opt Out:

---

support: I do not support the proposal

Message: The Sainsbury proposal is as unwelcome as the Tesco one. Out of town superstores kill local High Streets, the evidence is clear.

It will undermine the local economy by monopolising trade that currently passes through the successful High St. The store is massively too large for a town the size of Ledbury - please could you tell us what your estimated population catchment is for this?

Within your 'jobs created' claim, please could you clarify how many jobs will be full time and part time? What we require and will continue to press you to reveal is the total Full Time Equivalent (FTE) jobs figure for the proposed development. We can then set this against the likely impact of jobs lost.

Opt Out: yes

---

support: I do not support the proposal

Message: I feel that it would totally destroy the feel and commercial balance in Ledbury and would put small businesses at risk.

Opt Out:

---

support: I do not support the proposal

Message: Ledbury does not need another supermarket. Hands off our town and our high street.

Opt Out: yes

---

support: I do not support the proposal

Message: Ledbury has first rate food shops already in the centre of town. The New Mills Industrial Estate should continue to encourage new industries which are required to boost the national and local economy. Keep retailing in the town centre. I would only support a Sainsbury's which replaced preferably the Co-op but alternatively the Tesco site.

Opt Out: yes

---

support: I do not support the proposal

Message: better than tesco but i still dont support!

Opt Out: yes

---

## Appendix 7.3

Website Responses -  
Not Clearly Indicated





support:  
Message:  
Opt Out:

---

support:  
Message:  
Opt Out:

---

support:

Message: I think the plan on your website may be misleading, labelling the spur road from the existing roundabout as "Leadon Way" whereas the main ring road, A417 is generally known as Leadon Way

Opt Out: