

Town and Country Planning Act 1990

Town and Country Planning (Control of Advertisements) Regulations 1992

REFUSAL OF CONSENT TO DISPLAY ADVERTISEMENTS

Applicant:

Mrs M Tweddle
1 Park Lane
Park Lane
Hemel Hempstead
Hertfordshire
HR2 4YL

Agent:

Admiral Signs
Sainsbury Way
Hessle
Nr Hull
East Yorkshire
HU13 9NX

Date of application: 9th January 2009

Application code: **DCCE2009/0063/A**

Grid ref: 55590,35232

Proposed development:

SITE: Holme Lacy House Hotel, Warner Leisure, Holme Lacy, Hereford,
Herefordshire, HR2 6LP
DESCRIPTION: 1 no. natural stone monolith sign (illuminated by 2 nos. small LED uplighters)
and 5 nos. natural stone balls.

THE COUNTY OF HEREFORDSHIRE DISTRICT COUNCIL hereby gives notice in pursuance of the above Act and Regulations that CONSENT has been REFUSED for the display of the advertisements described above for the following reasons:

1. The proposed advertisement by virtue of its scale, siting, appearance and materials along with associated stone balls would adversely affect the visual amenity of the area and the appearance, symmetry and general setting of the Grade II Listed entrance to Holme Lacy House Hotel. As such the development is contrary to Policies HBA4, HBA11 and DR1 of the Herefordshire Unitary Development Plan 2007 and advice contained within Planning Policy Guidance Note 15 and 19.

INFORMATIVE:

1. The applicant is advised that notwithstanding the refusal of this application, the proposed site for the advertisement and stone balls falls within highway verge and permission from Herefordshire Council, as landowner is unlikely to be granted for the proposal.

Central Planning Services
PO BOX 230
Hereford
HR1 2ZB

Decision Date: 3rd March 2009


Team Leader - Central

YOUR ATTENTION IS DRAWN TO THE NOTES OVERLEAF

NOTES

- You have a right to appeal against the decision of the local planning authority to refuse consent for an advertisement or to grant consent subject to a condition with which you are dissatisfied.
- If you want to appeal you must do so within 8 weeks of the date at the bottom of the decision notice. A form (DOE 14075B) is available from The Planning Inspectorate at the address below.

The Planning Inspectorate,
PINSAA SAC(A),
3/17 Eagle Wing,
Temple Quay,
2 The Square,
Temple Quay,
BRISTOL.
BS1 6PN