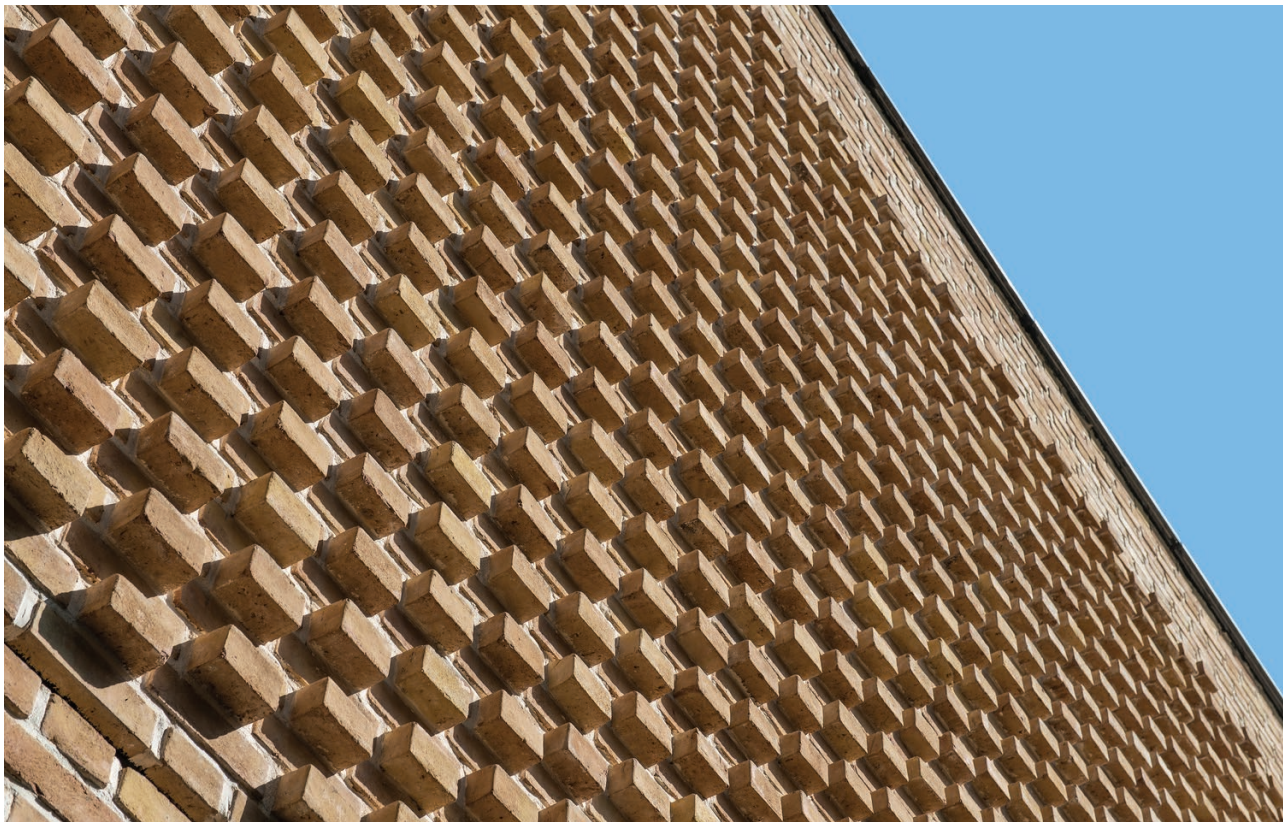


7.0 RESERVED MATTERS APPLICATION

7.3 APPEARANCE



Inspiration and Form

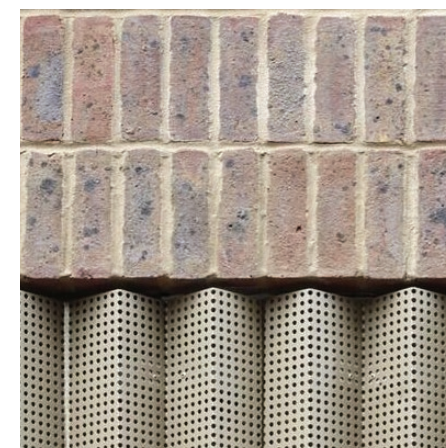
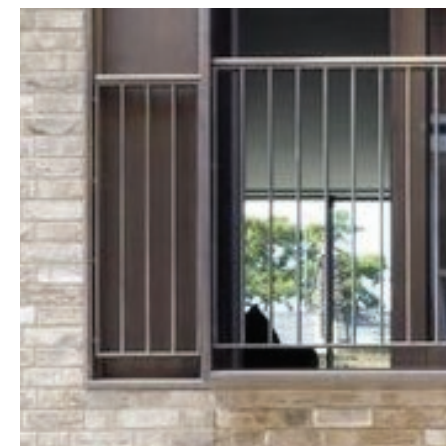
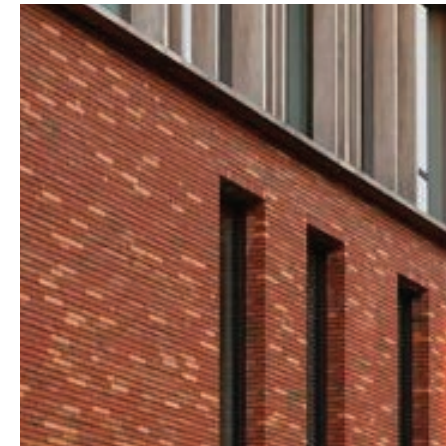
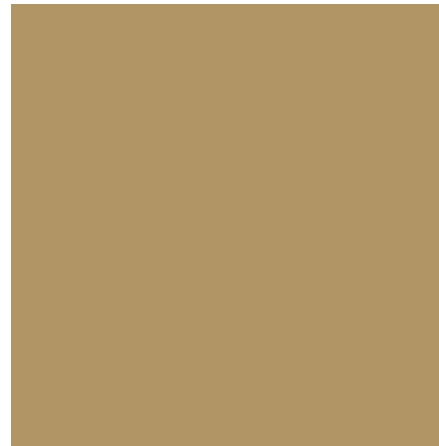
The above precedent images and character images across illustrate the architectural aspiration of the scheme to create a building that is sympathetic to the rich traditional heritage of the Hereford area but also creates its own contemporary identity. By analysing existing architectural character, materials, vernacular and styles, we are able to reinterpret key traditional features in a contemporary fashion through tone, variation in detailing and simplicity.

By introducing contemporary tones and articulation, some of the key character of the area are celebrated and embraced within the architecture through subtle details such as the double soldier course above openings and brick dentil patterns.

local character images illustrating tones, detailing and vernacular prevalent of the area

primary tones within local character

contemporary interpretation of architectural detailing



Character and Appearance

The images to the left are local context, in particular looking at some of the older buildings within Hereford. These have also been documented more in depth within the design and access statement submitted by Nash Partnership as part of the approved outline application in 2015.

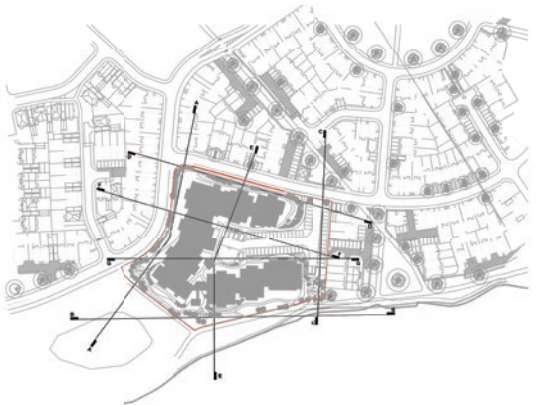
A palette of tones and colour can be extracted from visual analysis of these buildings which inform the proposal appearance.

The images alongside illustrate how a contemporary interpretation of some historical architectural detailing strategies can create successful and attractive architecture that is complimentary to historical towns and the buildings that occupy these areas.

The philosophy and approach has been adopted throughout the design.

7.0 RESERVED MATTERS APPLICATION

7.3 APPEARANCE



nicol thomas

Revision	Date	Details

nicol thomas
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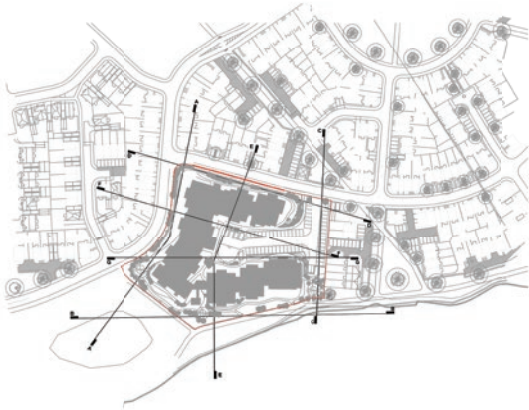
SCALE 1 : 200
SCALE 1 : 1

Subject to LA and Highways approval.

Legend
--- Application Boundary

PLANNING	Client:	Fortis Living		
	Job:	Roman Road, Holmer		
	Drawing title:	Proposed Elevations - Sheet 1		
	Drawing Number: (Job number)	B6494	(PL)	010
	Scale:	1:200 @ A0		
	Date:	Nov 19		
	Drawn by/ checked by:	WG/ZA/JsB		

nicol thomas



nicol thomas

Revision	Date	Details

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SCALE 1 : 200 0m 2m 4m 8m 12m 16m 20m
SCALE 1 : 1
Subject to LA and Highways approval.
Legend
--- Application Boundary

PLANNING	Client:	Fortis Living		
	Job:	Roman Road, Holmer		
	Drawing title:	Proposed Elevations - Sheet 1		
	Drawing Number: (Job number)	B6494	(PL)	010
	Scale:	1:200 @ A0		
	Date:	Nov 19		
	Drawn by/ checked by:	WG/ZA/JsB		
	Revision:	-		

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7.0 RESERVED MATTERS APPLICATION

7.3 APPEARANCE

Material Legend

- 1. Aluminium PPC coping - bronze
- 2. Facing brickwork
- 3. Double glazed unit with aluminium PPC frame - dark bronze
- 4. Facing brickwork - dentil detailing
- 5. Curtain wall system with grey coloured panels at high level
- 6. Bronze metal cladding balcony frame
- 7. Bronze slat metal PPC balustrade to balconies
- 8. Retaining wall
- 9. Aluminium PPC louvre panel
- 10. Standing seam profile roof - bronze
- 11. Boundary treatment - 1.6m high steel ppc slat railing (black) with landscaping inset



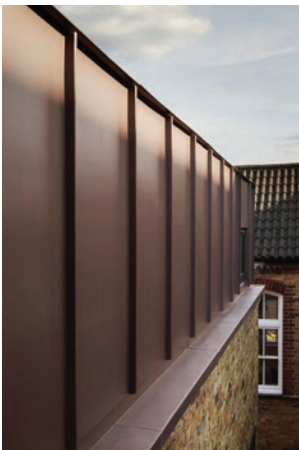
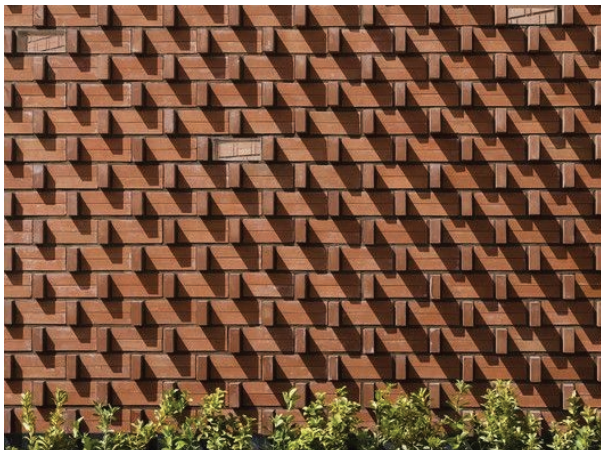
Part Elevation A



Part Elevation B



Part Elevation C



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Revision	Date	Details

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SCALE 1 : 50
SCALE 1 : 1
0m 1m 2m 3m 4m 5m
0m 10mm 20mm 40mm 60mm 80mm 100mm

Subject to LA and Highways approval.

Legend
Application Boundary

PLANNING	Client:	Fortis Living			
	Job:	Roman Road, Holmer			
	Drawing title:	Proposed Part Bay Elevations			
	Drawing Number: (Job number)	B6494	(PL)	012	Revision:
	Scale:	1:50@A1			
	Date:	Nov 2019			
Drawn by/ checked by:		ZAUJB			