

County of Herefordshire District Council Planning Services PO Box 230 **Blueschool House Blueschool Street** Hereford HR1 2ZB

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address and Contact Details				
Title: Mr	First name: Paul	Surname:	Taylor		
Company name	Cardzone				
Street address:	33 High Street		Country Code	National Number	Extension Number
		Telephone number	r:		
		Mobile number:			
Town/City	Ross-on-Wye]] Fax number:			
County:	Herefordshire	T COCHAINS OF			
Country:	United Kingdom	Email address:			
Postcode:	HR9 5HD				
	e, Address and Contact Details First Name: Joyce	0.000			
Title: Miss	First Name: Joyce	Surname:	Moore		
Company name:	J.M.Design				
Street address:	34 Ashlyns Rise		Country Code	National Number	Extension Number
		Telephone number	r:	01162314827	
		Mobile number:			
Town/City	Leicester	Fax number:			
County:	Leicestershire				
Country:	United Kingdom	Email address:			
Postcode:	LE3 6SA	joyce.moore@talkta	alk.net		

3. Site Address	Details	
Full postal address of	of the site (including full postcode where available)	Description:
House:	33 Suffix:	
House name:	Hallmark	
Street address:	High Street	
Town/City:	Ross-on-Wye	
County:	Herefordshire	
Post code:	HR9 5HD	
	ion or a grid reference 1 if postcode is not known):	
Easting:	359929	
Northing:	224097	
4. Pre-applicati	on Advice	
\succeq	ior advice been sought from the local authority abou	ut this application? (`Yes (• No
5. Neighbour a	nd Community Consultation	
Have you consulted	your neighbours or the local community about the	proposal? (** Yes (** No
6. Authority Em	nployee/Member	
With respect to the	Authority, Lam:	
(a) a mer	mber of staff	
(c) relate	ected member ed to a member of staff	
(d) relate	ed to an elected member Do any of these	e statements apply to you? (* Yes 🌘 No
	•	
7. Turn of Draw		
	osed Advertisement(s)	
1	proposed advertisement(s): cia signs and projecting panel sign	
•	allowing type of advertisements are you applying for	
1	3 Projecting or hanging sign(s)	
	Advertisement(s)	ricarding(s)
o. Lucation of .	Advertisement(s)	
Isthe advertisemen	t(s) you are applying for already in place?	(Yes (♠ No)
Is an existing advert	isement(s) to be removed and replaced by the adve	rtisement(s) in this proposal? (**Yes (**) No (**) Not Applicable
If Yesto either or bo	oth above, please show the existing sign(s) on an elec	vation drawing or photograph and state the references for the drawing(s) or photograph(s).
Drawing number RC	DW-14-1 and phot ref Shopfront 1	
Will the proposed a	dvertisement(s) project over a footpath or other pub	lichighway? (📦 Yes (No
9. Advertiseme	ent(s) Period	
Please state the per	iod of time for which consent is sought for the adver	tisement
From: 30/07/2	014 To: 29/07/2019	
10. Interest in t	he Land	
Doesthe applicant	own the land or buildings where the adverts are to b	e placed? (** Yes (** No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign				
What is the height from the ground to the base of the advertisement (in metres)?	2.670	m		
What is the maximum projection of the advertisement from face of building (in metres)?	0.020	m		
What are the dimensions of the proposed advertisement? Height: 0.750 x Width	: 2.670 x	Depth:	0.020	metres
What materials will the sign be made of?				
Colour coated aluminiun with acrylic and vinyl letters and decals				
What is the maximum height of any of the individual letters and symbols (in centimetres)?	25.700	cm		
The colour of text and background:	•			
White and pink 'Thorntons' lettering on plum background				
Will the sign be illuminated? (**) Yes (**) No				
11 (a). Details of Proposed Advertisement(s) - Fascia Sign				
What is the height from the ground to the base of the advertisement (in metres)?	2.530	m		
What is the maximum projection of the advertisement from face of building (in metres)?	0.020	m		
What are the dimensions of the proposed advertisement? Height: 0.750 x Width	2.070 x	Depth:	0.020	metres
What materials will the sign be made of? Colour coated aluminium with acrylic and vinyl letters and decals				
What is the maximum height of any of the individual letters and symbols (in centimetres)?	23.200	cm		
The colour of text and background:	1			
White letters pink background				_
Will the sign be illuminated? C Yes To No				
11 (a). Details of Proposed Advertisement(s) - Fascia Sign				
What is the height from the ground to the base of the advertisement (in metres)?	2.510	m		
What is the maximum projection of the advertisement from face of building (in metres)?	0.020	m		
What are the dimensions of the proposed advertisement? Height: 0.750 x Width	2.670 x	Depth:	0.020	metres
What materials will the sign be made of?				
Colour coated aluminiun with acrylic and vinyl letters and decals		_		
What is the maximum height of any of the individual letters and symbols (in centimetres)?	23.200	cm		
The colour of text and background:				
White letters on pink background				
Will the sign be illuminated? C Yes To No				
11 (b). Details of Proposed Advertisement(s) - Hanging Sign				
What is the height from the ground to the base of the advertisement (in metres)?	3.120	m		
What is the maximum projection of the advertisement from face of building (in metres)?	0.790	m		
What are the dimensions of the proposed advertisement? Height: 0.420 × Width:	0.700 × Dept	(h): 0.040	metres	
What materials will the sign be made of? Colour coated aluminium with acrylic and vinyl letters and decals				
What is the maximum height of any of the individual letters and symbols (in centimetres)?	10.300	cm		
The colour of text and background:				
Thorntons - white and pink letters on plum background - Cardzone - white letters on pink background				
Will the sign be illuminated? (** Yes (** No				

Can the site be seen from a public road, public footpath, bridleway or other public land? Yes Yes (The planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select on	No ly one)		
13. Declaration I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and			
additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.	\bowtie	Date	16/05/2014