

Planning Services PO Box 4, HR4 0XH

f hfdscouncil

herefordshire.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

O'tall and the		
Site Location		
Disclaimer: We can only make recommendation	ons based on the answers given in the questions.	
If you cannot provide a postcode, the description help locate the site - for example "field to the No	on of site location must be completed. Please provide the most accurate site description you can, to orth of the Post Office".	
Number	49	
Suffix		
Property Name		
Address Line 1		
Eign Gate		
Address Line 2		
Address Line 3		
Herefordshire		
Town/city		
Hereford		
Postcode		
HR4 0AB		
Description of site location must	t be completed if postcode is not known:	
Easting (x)	Northing (y)	
350720	240026	
Description		

Applicant Details
Name/Company
Title
First name
Surname
со-ор
Company Name
co-operative group LTD
Address
Address line 1
1 Angel Square
Address line 2
Address line 3
Town/City
Manchester
County
Country
Postcode
M60 0AG
Are you an agent acting on behalf of the applicant?
YesNo
Contact Details
Primary number

Secondary number	_
Fax number	
Email address	
	7
	_
Agent Details	
Name/Company	
Title	
First name	_
Wiktoria]
Surname	_
Kosakowska]
Company Name	_
Omega Signs]
	_
Address	
Address line 1	7
Newmarket Approach	
Address line 2	_
Address line 3	
Town/City	
Leeds	
County	
]
Country	_
United Kingdom]
Postcode	_
LS9 0RJ]
	_

Contact Details		
Primary number		
***** REDACTED *****		
Secondary number		
Fax number		
Email address		
**** REDACTED *****		
Type of Proposed Advertisement(s)		
Please describe the proposed advertisement(s)		
1 no externally illuminated fascia, 1 no externally illuminated projecting sign, 1 no non illuminated car park sign		

Advanticement Type:
Advertisement Type: Fascia Sign
Height:
0.82 metres
Width:
4.2 metres
Depth: 0.08 metres
What is the height from the ground to the base of the advertisement?:
2.6 metres
What is the maximum projection of the advertisement from the face of the building?: 0 metres
What is the maximum height of any of the individual letters and symbols?: 60 centimetres
What materials will the advertisement be made of?:
aluminium panel with push through acrylic letters with face applied vinyl
The colour of text and background: white text on grey background
Will the advertisement be illuminated?:
Yes
Will the advertisement be illuminated internally or externally?: Externally
Illuminance levels: 300 cd/m ²
Will the illumination be static or intermittent?:
Static
Advertisement Type: Projecting or Hanging Sign
Height:
0.65 metres
Width:
0.65 metres
Depth: 0.01 metres
What is the height from the ground to the base of the advertisement?:
2.45 metres
What is the maximum projection of the advertisement from the face of the building?: 0 metres
What is the maximum height of any of the individual letters and symbols?: 40 centimetres
What materials will the advertisement be made of?: aluminium
The colour of text and background: white text on grey backgrounf
Will the advertisement be illuminated?: Yes
ies
Will the advertisement be illuminated internally or externally?: Externally
Will the advertisement be illuminated internally or externally?:

300 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Other type
Height: 0.6 metres
Width: 0.6 metres
Depth: 0.03 metres
What is the height from the ground to the base of the advertisement?: 1.8 metres
What is the maximum projection of the advertisement from the face of the building?: 0 metres
What is the maximum height of any of the individual letters and symbols?: 15 centimetres
What materials will the advertisement be made of?: aluminium
The colour of text and background: white text on grey background
Will the advertisement be illuminated?:
Location of Advertisement(s)
s the advertisement(s) you are applying for already in place?
○ Yes ⊙ No
s an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?
○ Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)
please see scheme
Will the proposed advertisement(s) project over a footpath or other public highway?
Advertisement(s) Period

From Date
21/08/2023
To Date
14/07/2033
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal? ○ Yes ⊙ No
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? The agent Other person
Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? ○ Yes ⊙ No
Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ⊙ No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ⊘ Yes ○ No

With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member	
It is an important principle of decision-making that the process is open and transparent.	
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.	
Do any of the above statements apply? ○ Yes ⊙ No	
Declaration	_
I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.	
✓ I / We agree to the outlined declaration	
Signed	
Wiktoria Kosakowska	
Date	
26/07/2023	

Authority Employee/Member